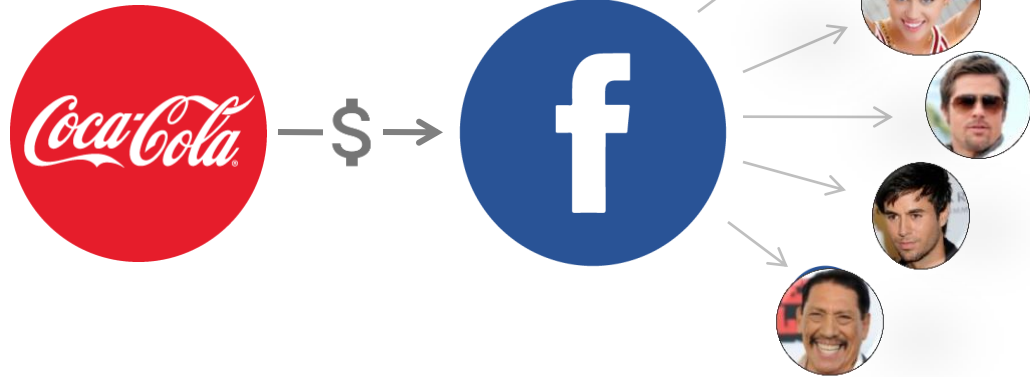




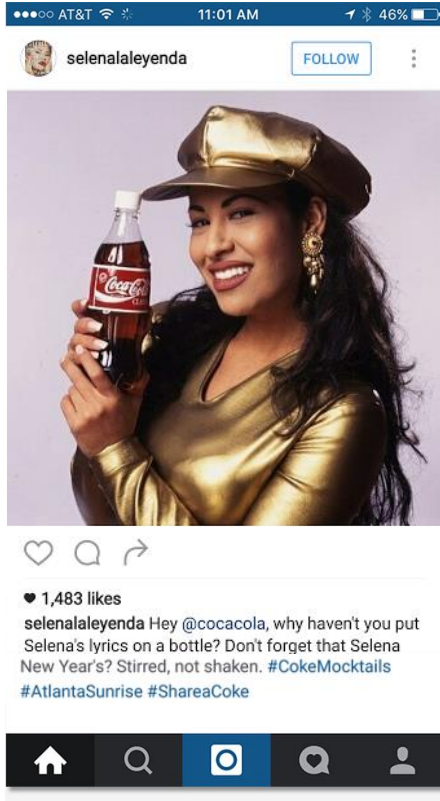
Market Stars



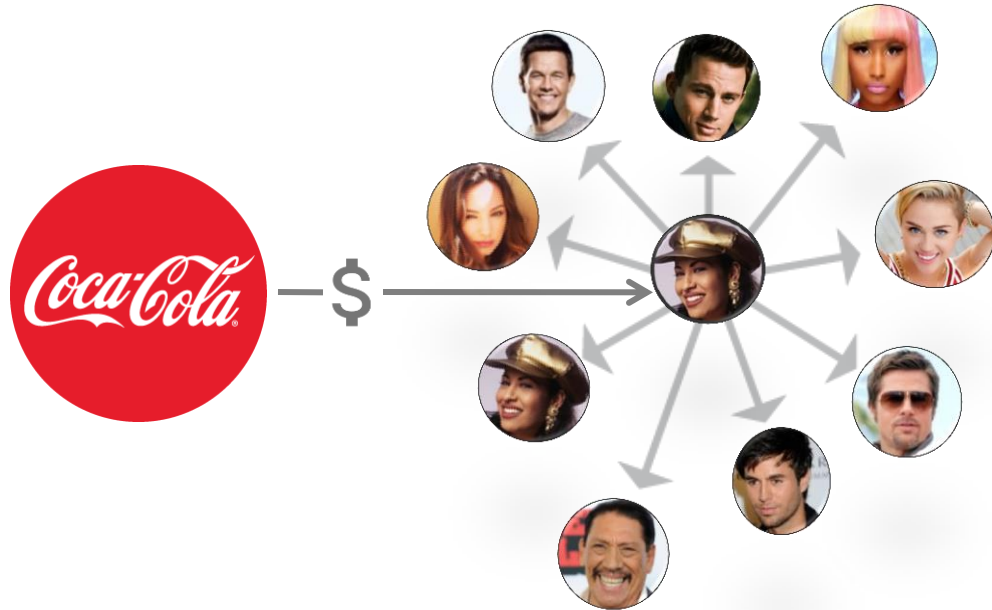
Sponsored via Facebook



$$\text{Facebook} + \text{Instagram} = \$17\text{B}$$



## Organic via Influencer



2015

\$0.5B

Global Influencer  
Marketing Market Size

2020

\$7B

Market Size  
According to McKinsey

# ORGANIC

# VS

# SPONSORED

Authentic & Reliable

Advertisement

The Problem

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Limited Reach

Analytics Tools

No Targeting

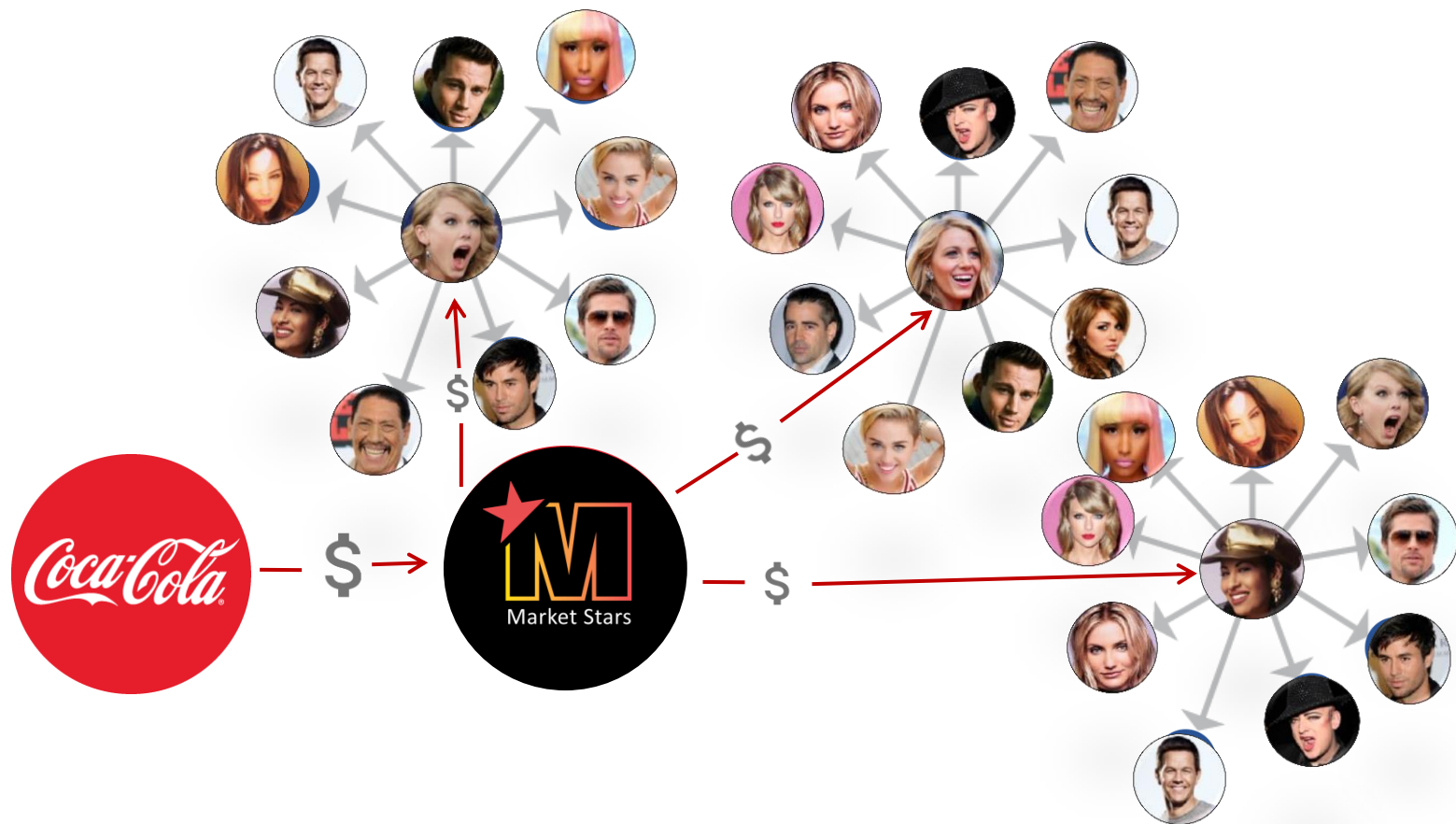
Fix Price

Unlimited Reach

High Analytics Capabilities

Targeting

PPE





Book & Manage Multiple  
Influencers



Identify & Select Top  
Influencers



Provide Instructions &  
Manage The Campaigns



Collaborate Directly With  
Influencers of Your  
Choice

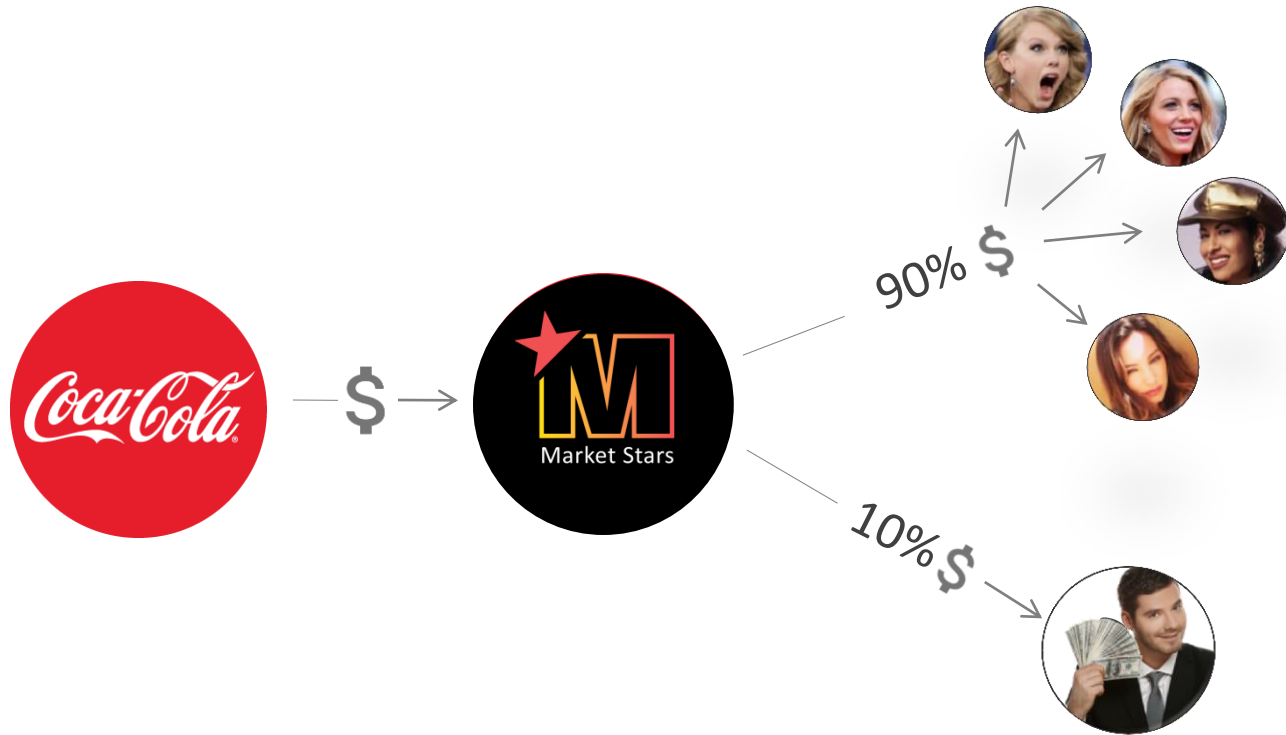


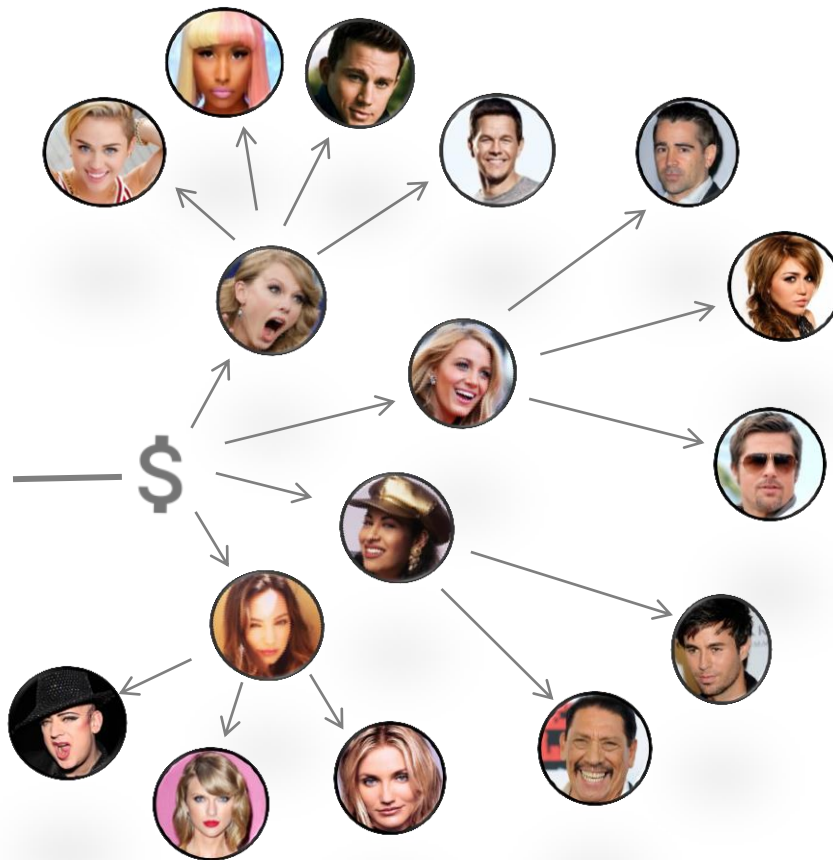
Performance-Based  
Payment



Get Insights on the  
Influencer's Followers





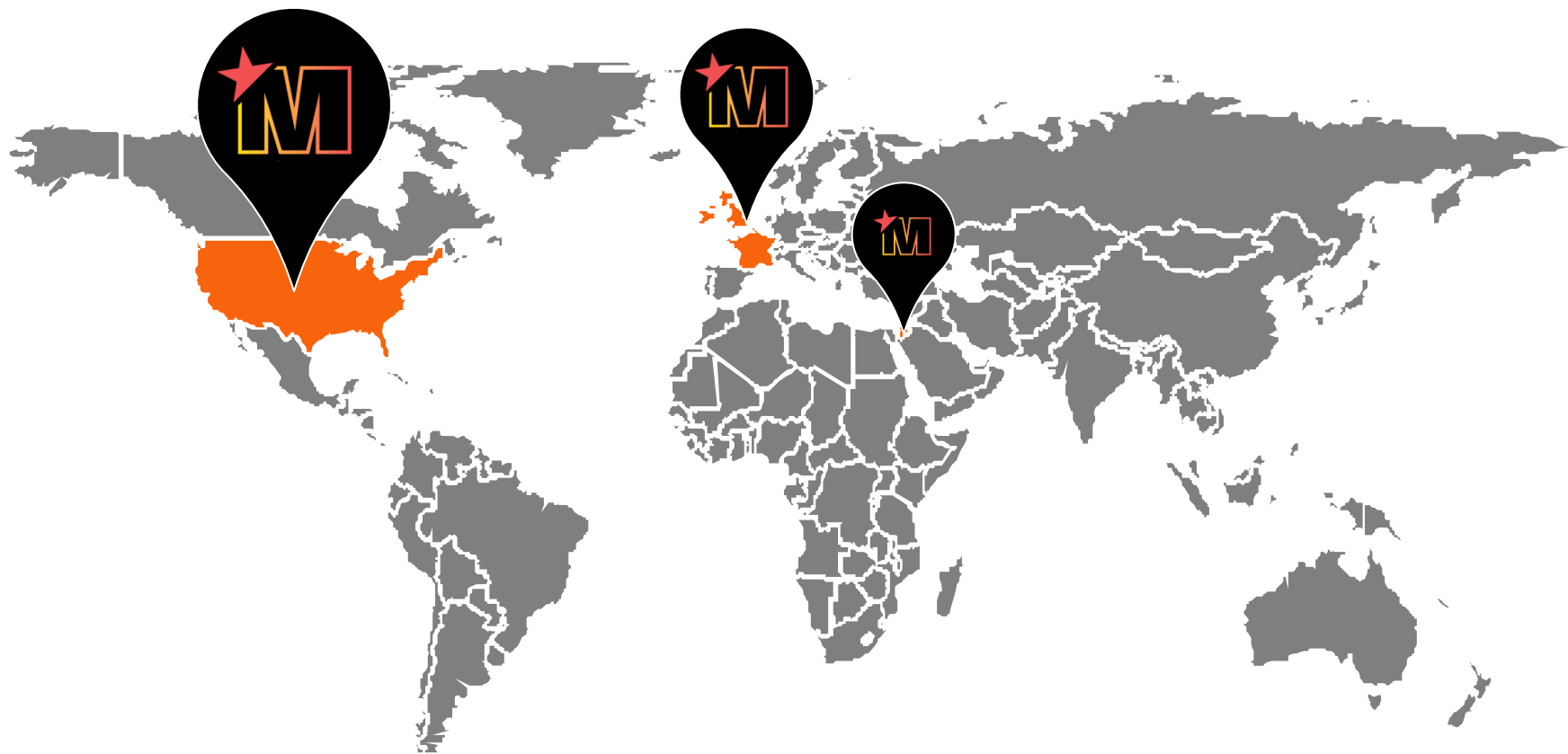


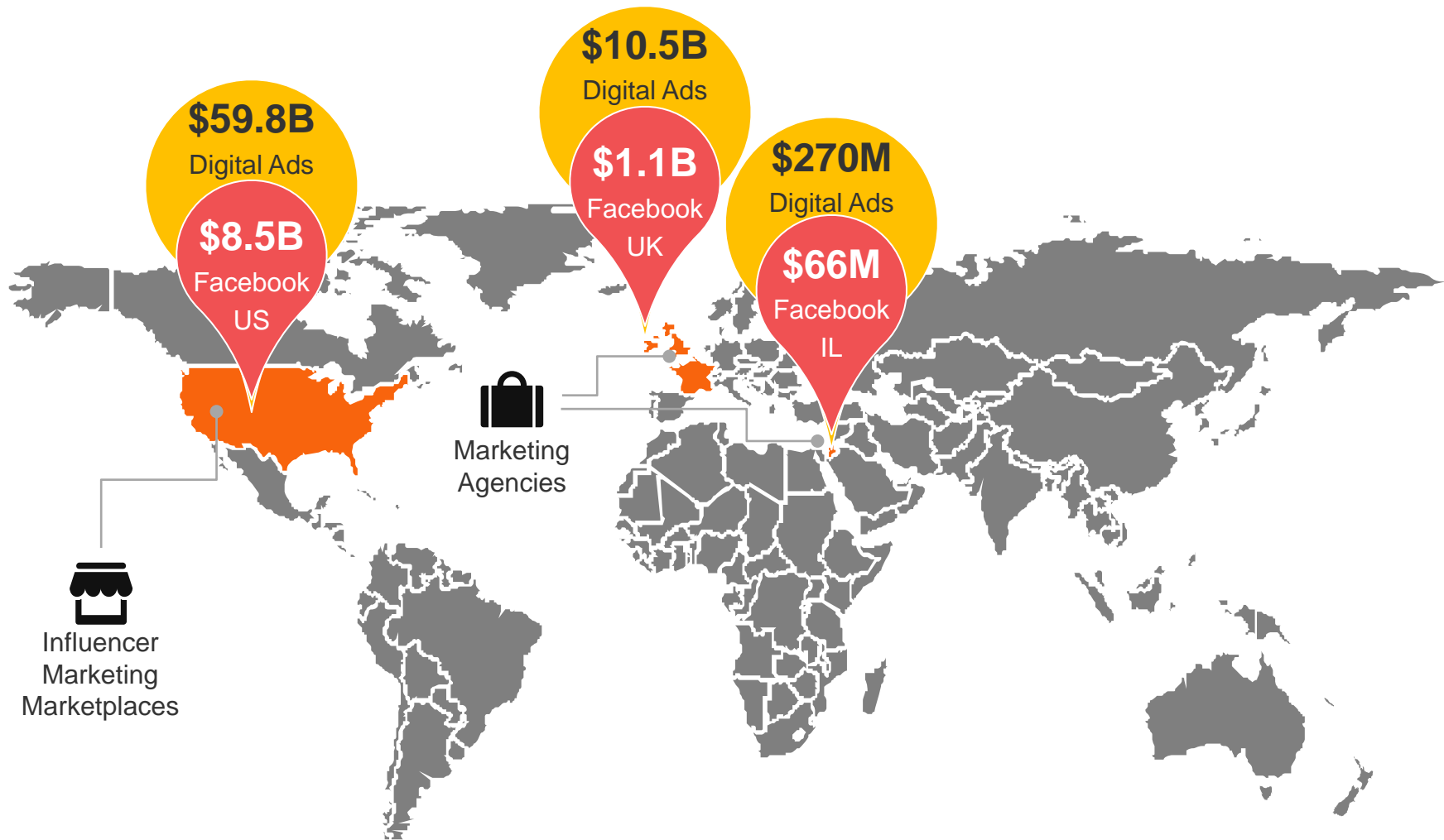
via  
Direct Contact

100  
Influencers

via  
In-App Ads + PR

3K  
Influencers





**\$10.5B**

Digital Ads

**\$1.1B**

Facebook

UK

**\$270M**

Digital Ads

**\$66M**

Facebook

IL

**\$59.8B**

Digital Ads

**\$8.5B**

Facebook

US

  
Marketing  
Agencies

  
Influencer  
Marketing  
Marketplaces

Marketplace - Acquired by Google

**FAMEBIT**

Marketplace – Seed Stage



Offline agencies



Marketing  
Agencies



Influencer  
Marketing  
Marketplaces

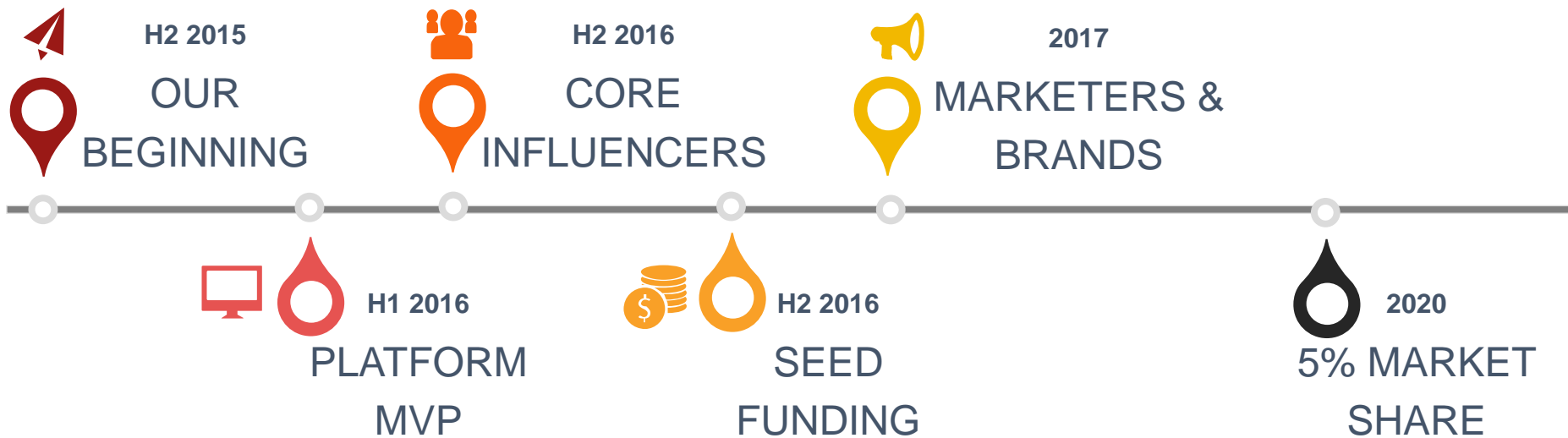




ANTI FRAUD  
ALGORITHM



ENGAGEMENT  
COUNTS



$$\text{\$7B} \times 5\% \times 10\% = \text{\$35M}$$

Market Size  
2020

Estimated  
Market Share

Our Fee

Annual Revenue





MAKE A WISH