

### Pitch Line

Midatadin introduces analytics to the legal industry, providing both those seeking legal advice and legal professionals with empirical, statistical information as the basis for data analytics driven decision-making.

### The Problem

Legal data is currently **incomprehensible** for the general public:

- ☒ Current data is cluttered, disorganized and overwhelming
- ☒ Without structure, it is impossible for those seeking legal advice to find understandable data regarding a potential lawyer

### The Product

Midatadin provides the public and industry professionals with crucial analytical data, including:

- Data statistics and analysis, developed by intricate algorithms
- Legal professional profiles and historical performance data
- Case simulators that provide the statistical probability of winning a case, given lawyers & judges' names, records, court districts, legal sector, enterprise, etc.

Through data crawling, indexing & storing, Midatadin seeks to provide consumers and professionals with data analytics in order to enable rational, statistic-based decision-making.

### The Market



**102M**  
Legal Cases per  
Year (U.S)



**1.22M**  
Lawyers  
(U.S)



**3M**  
Searches for Legal  
Professionals per Month



**58M**  
Seek Legal  
Assistance Each Year

### Go-To-Market

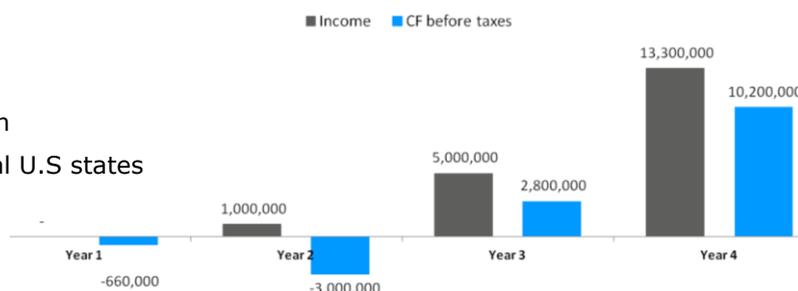
Midatadin will be launched in Israel as a pilot. Six months after its launch, Midatadin will enter the U.S market, starting in Wisconsin where the company has already signed data mining agreements with the relevant authorities.

### Projections

**Year 1+2:** Israel

**Year 3:** Wisconsin

**Year 4:** Additional U.S states



### Status

- ✓ Time to market – **two months**
- ✓ Patent pending
- ✓ Data-Mining agreements with the Israeli & Wisconsin judicial system

### Business Model

- **Subscription** - Legal professionals
- **Price per Package** - The public who seek legal advice

### Financials

- Previous Funding: \$75K by CCAA
- Investment Sought: \$660K
- **Commitment** to invest \$220K by CCAA

### Team

CEO

Holds LL.B, LL.M and M.B.A; International experience in a variety of start-ups in communications and IT.

CTO

Internet expert with over 10 years experience in website development.

Academic Advisor

Professor in the University of Pennsylvania School of Law; Specialties in IP, Economics and Business Law.

## Case Simulator

**Who wins?**  
Check your Odds at The Case Simulator

Monetary-Other

Civil Reg. Proc.

### Probability of Success

Claimant Aaron Sperber		Defendant Shaul Halevi
9.1	Litigation Score	75
14.9	Avg. Resolution Time	12.3
31	Appearances	16
2 / 3	Prior Wins / Same Judge	0 / 0
-2	Prior Cases / Same Litigator	2
24%	Settlement	12%
15	Matter Experience (years)	12
6	Similar Cases	14
28%	Winning Odds <small>As of 02/09/2016</small>	72%

+ Add to My Simulations

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### Top Ranked for Claimant

- Nabil Jubran
- Sigal Mor
- Nisim Kahlon

### Top Ranked for Defendant

- Itai Bar
- Dror Shwartz
- Dan Barak

## Homepage

**Who wins?**  
Check your Odds at The Case Simulator

Matter

Procedure

### Search

Company Inc.

Court

Lawyer

Judge

Case

5 Lawyers found

- Aaron Sperber**  
Frish, Sperber & Co | 31 Cases
 + Set as Lawyer in Simulator
- Aaron Silver**  
Herzog Fox | 28 Cases
 + Set as Lawyer in Simulator
- Aaron Shiffman**  
Sole Practitioner | 24 Cases
 + Set as Lawyer in Simulator
- Aaron Shafir**  
Meitar Liquornik | 18 Cases
 + Set as Lawyer in Simulator
- Aaron Sakal**  
Sole Practitioner | 15 Cases
 + Set as Lawyer in Simulator

### Updates

- Judge Isdorfer provides final ruling on Civil Claim 4264-02-15  
[View Case](#)
- January 2016 Tel Aviv District Court Insurance Claim Report now available  
[View Report](#)
- High Court of Justice issues landmark human rights ruling  
[View Case](#)
- Case Simulator now available for Criminal and Civil Proceedings

### Statistics

Rate Lawyers by Resolution Time

1		Dudu Zehavi	2.4 Months
2		Ofer Chen	3.6 Months
3		Ilan Shimoni	3.6 Months
4		Ozi Josephson	3.6 Months
5		Atara Rosenfeld	3.6 Months

# Profile

Who wins?  
Check your Odds at The Case Simulator

Matter Judge's name  
 Procedure Lawyer's name Lawyer's name

**Aaron Sperber**  
Frish, Sperber & Co.



Add Text

Graduated From **Bar Ilan University, 1993** | Experience **15 Years** | Specialization **Civil Procedure**

Add to my Simulations

9.1

Rating



Avg. Resolution Time (month)

14.9

Monetary Awards

317,827 ₪

Monetary Penalties

140,878 ₪

Statistics By Type

Simplified Procedure - Monetary			Expedited Procedure - Monetary			Regular Procedure - Motor Vehicle		
6	13.8	3	6	7.7	3	3	19	1
Files	Res. Months	Wins	Files	Res. Months	Wins	Files	Res. Months	Wins

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55 Files Matter Verdict Claim/Def Judge Status

Insurance

March - 2010

- Case #2219-03-10**  
Sixt Rental Car Ltd. | Claim Civil | Court Magist. Petah Tikva | Status Closed
- Case #2311-03-10**  
Eliyahu Insurance Company Ltd. | Claim Civil | Court Magist. Tel Aviv-Jaffa | Status Closed
- Case #4170-03-10**  
Phoenix Insurance Company Ltd. | Claim Civil | Court Magist. Petah Tikva | Status Closed

Judge: **Adi Isdorfer**

Lawyer - Claimant: **Aaron Sperber**

Lawyer - Defendant: **Miriam Oziel (Self Represented)**

14 Res. Months | Accepted Decision | 2,798 ₪ Claim Amount
- Case #4175-03-10**  
Phoenix Insurance Company Ltd. | Claim Civil | Court Magist. Petah Tikva | Status Closed
- Case #4906-03-10**  
Phoenix Insurance Company Ltd. | Claim Civil | Court Magist. Petah Tikva | Status Closed

April 2010

- Case #171-04-10**  
Petah Tikva Municipality | Claim Civil | Court Magist. Petah Tikva | Status Closed

Current Search

Key Words:  Head Injury  Insurance  
 Matter:  Motor Vehicle  
 Verdict:  Settlement

Follow Other Litigators

- Shaul Halevi
- Itai Bar
- Amir Levontin
- Anatoli Krains
- Dror Shwartz