



TEAM

CTO and Co-Founder

- Over 10+ years of experience in ITIL
- experience in software development at ITIL Australia
- Berlin for developer role in Amazon RnD
- IDF's Mamram unit architect and system developer

CEO and Co-Founder

- Over 10+ years of experience in ITIL
- expertise in cloud management and service operation projects
- IDF's Mamram unit Team leader
- Establishing the core teams while working in Australian company
- Leading projects world wide



The Obesity of IT Systems





Exponential Growth

% Change From Prior Year	2012	2013	2014*	2015*	2016*
Enterprise Process Apps	28%	25%	30%	23%	22%
Bi And Information Management	43%	23%	40%	27%	22%
Enterprise Vertical Apps	22%	29%	29%	16%	15%
Desktop Applications	11%	108%	36%	19%	35%
Storage Management	29%	29%	40%	40%	30%
Database Management System	112%	55%	40%	40%	30%
It Management	28%	24%	24%	22%	20%
Security	14%	14%	15%	14%	15%
Integration	19%	19%	90%	70%	50%
Application Development	19%	19%	30%	30%	25%
Cloud Computing Software	24%	29%	28%	21%	22%



*Source: Forrester Research, inc.



For fortune 1,000, the average total cost of unplanned application downtime per year is

\$1.25-\$2.5 Billion

Per organization



The average hourly cost of an infrastructure failure is

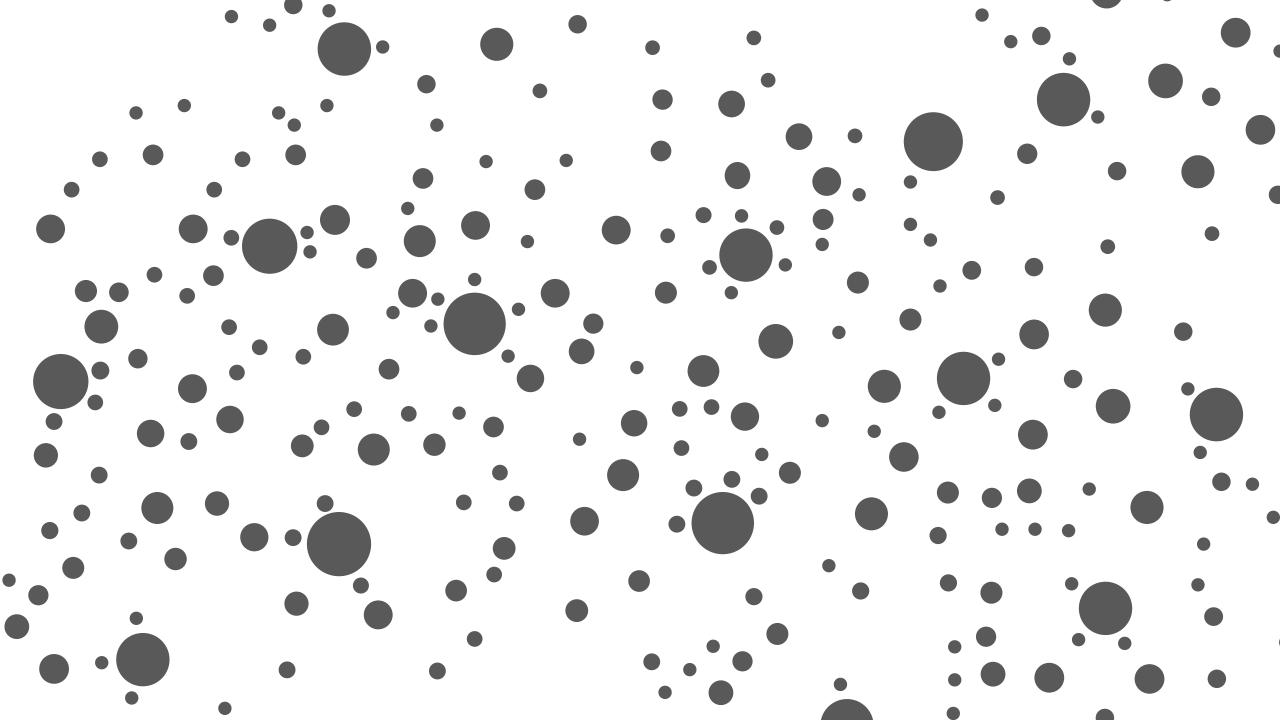
\$100,000 per hour

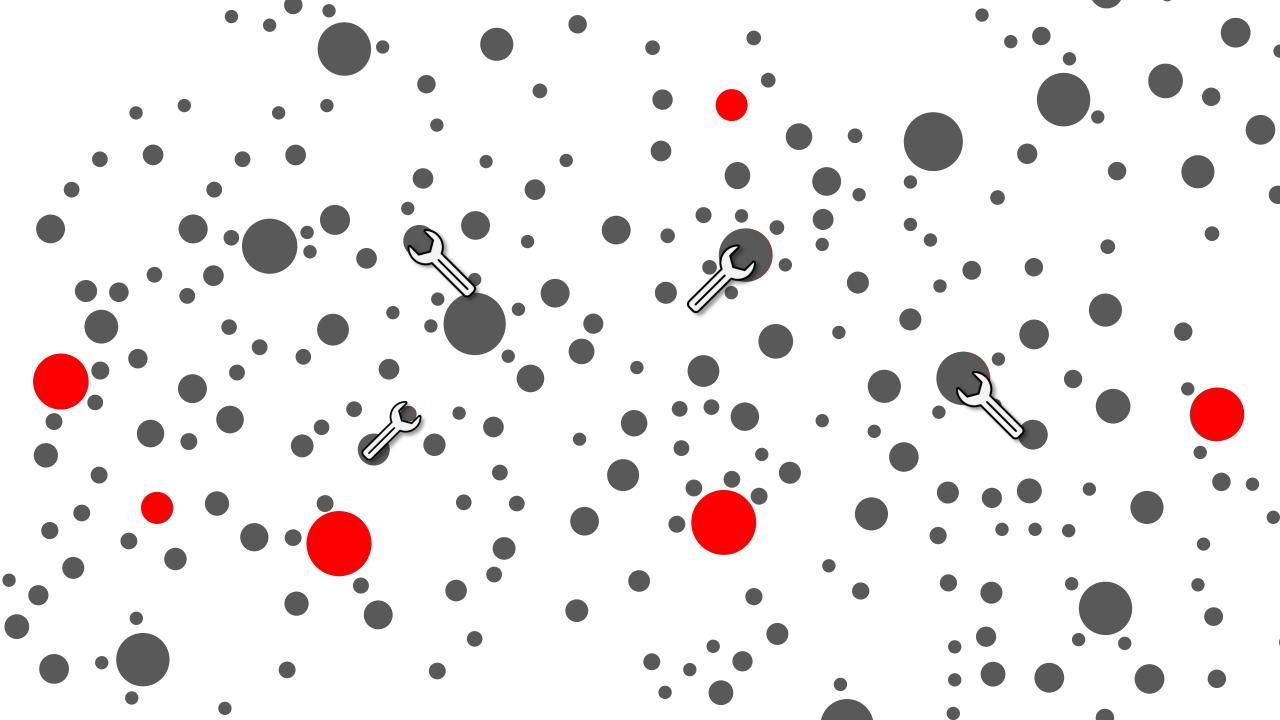


The average cost of a critical application failure per hour is

\$500,000-\$1million

per hour







Great Challenge!

Any Great Solution...?

Modeling

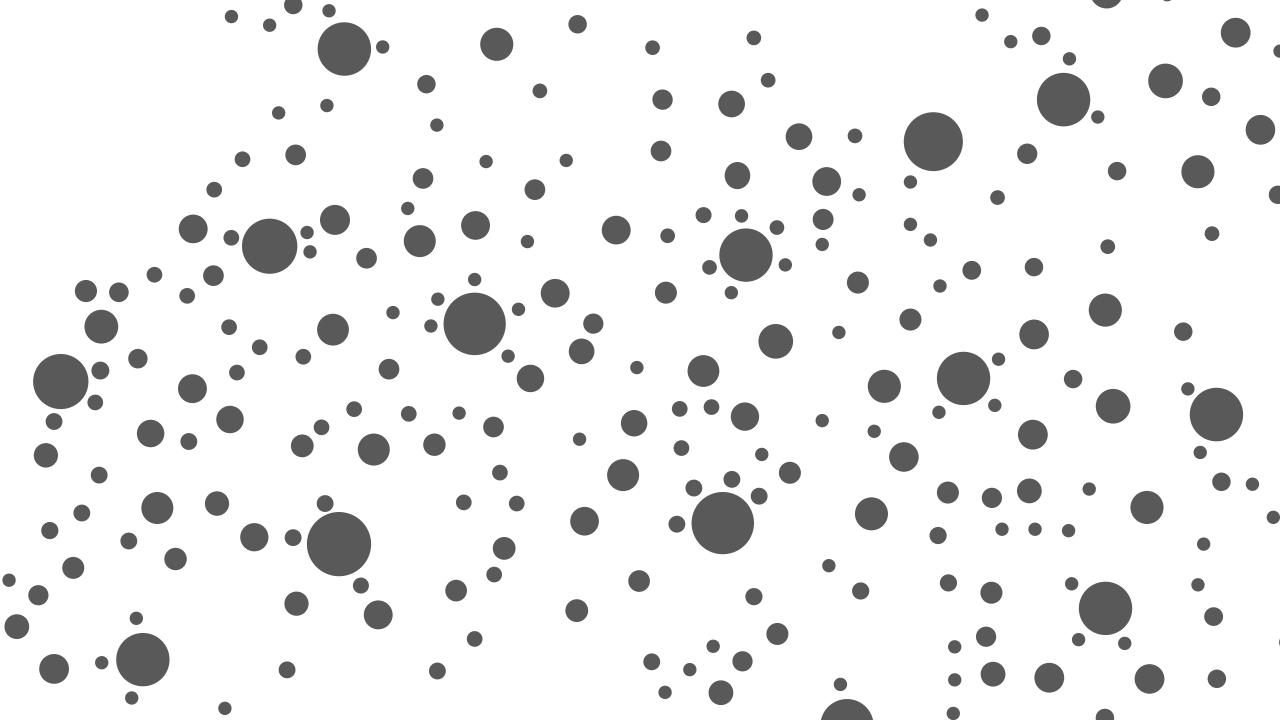


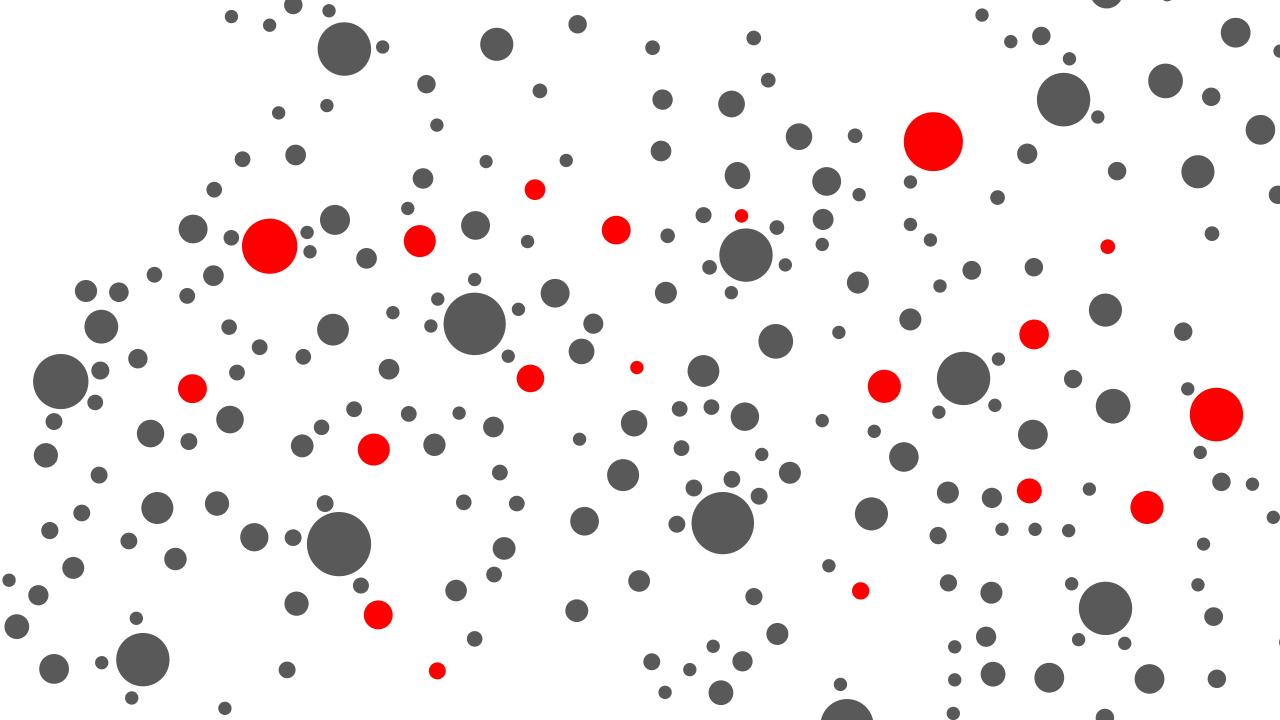


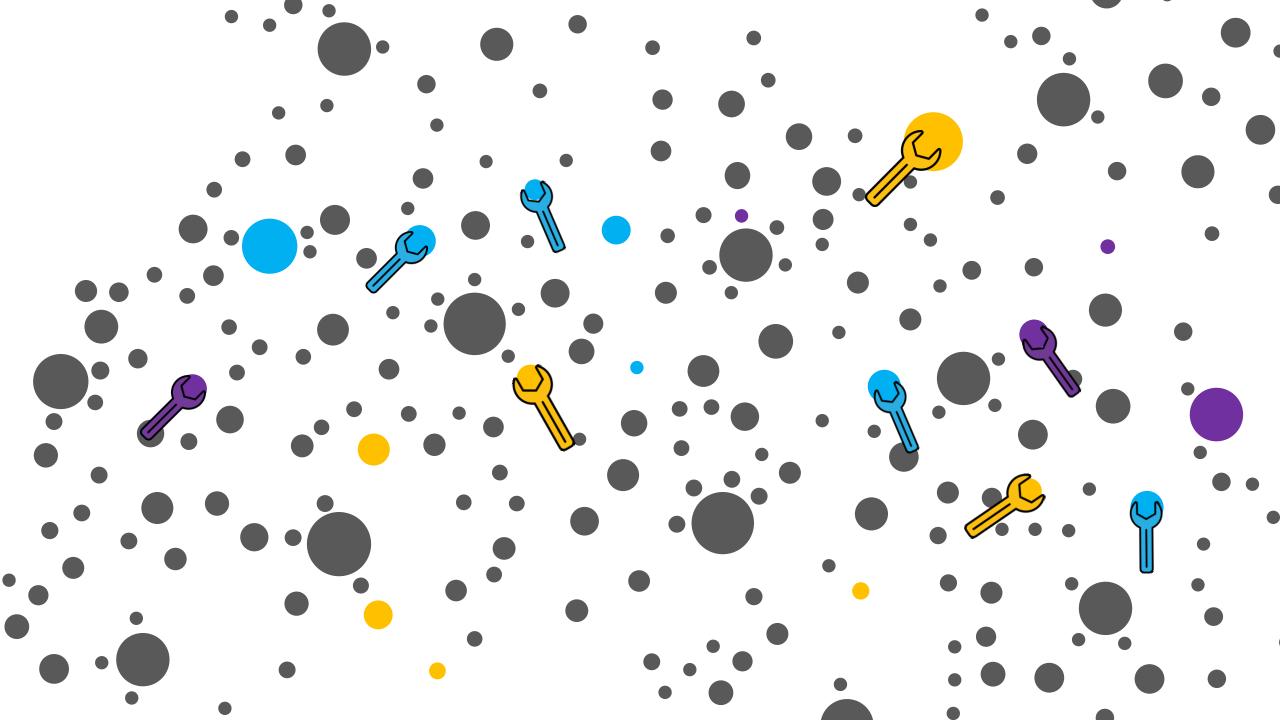




Monitoring

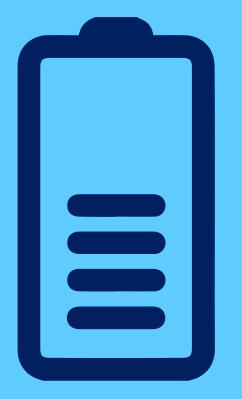








It's alright, but still



NOT GOOD ENOUGH



In order to solve the problem

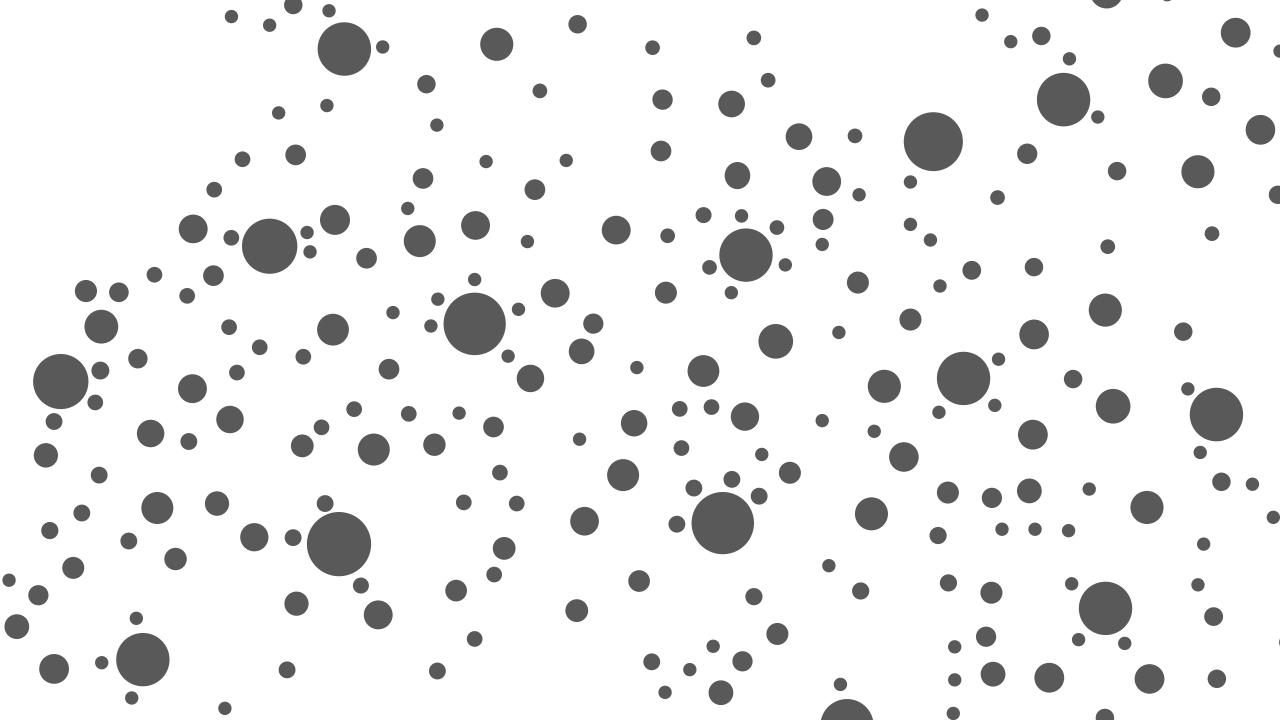
You must see the BIGGER PICTURE

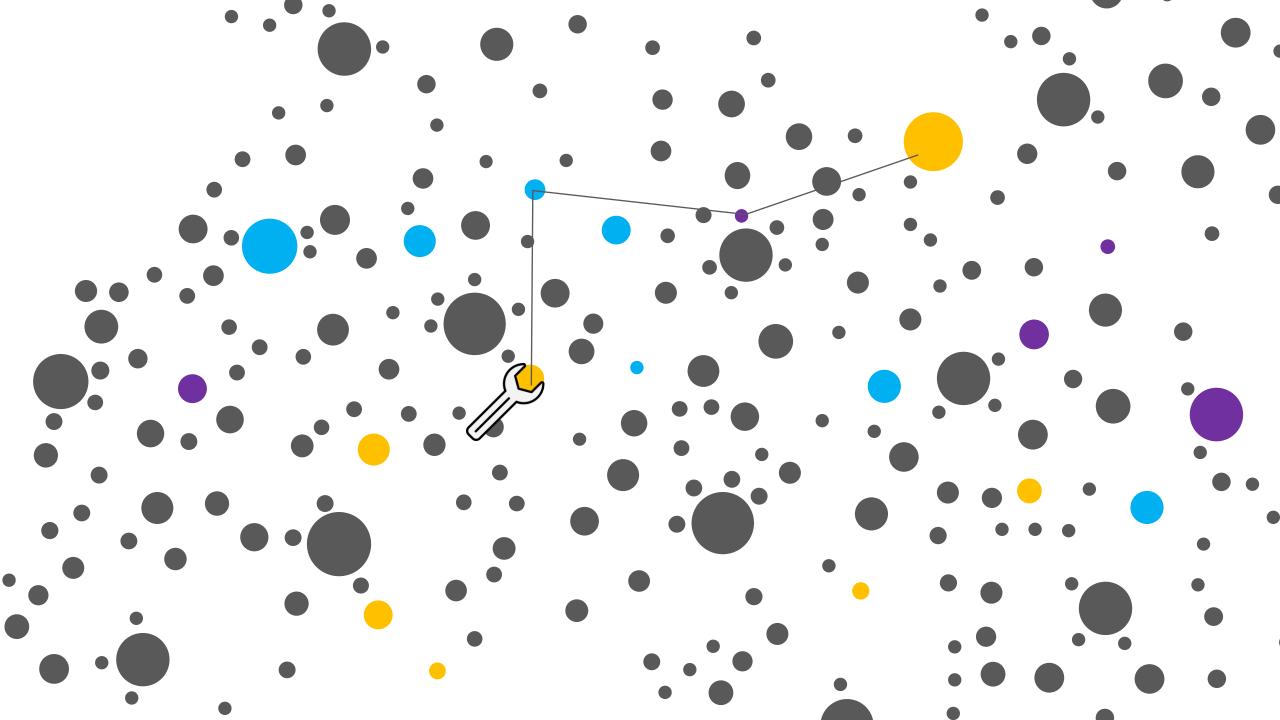


INTRODUCING:



Monitoring, detecting & solving system failures for large scale businesses











The magic behind the scene

Metrics

Events

Logs

Topology



Elastic Logstash

BigData

Spark

Deep Learning Root Cause

Predictive Analysis

Dynamic Threshold

Behavior Analytics



Claresis saves up to

30% in time to repair

Modeling





service**nuw**











Monitoring



Status Overview



- Tech POC Achieved.
- The Modeling were moved to final product.
- DiscoveryDevelopment



- Aman
- DoltWise

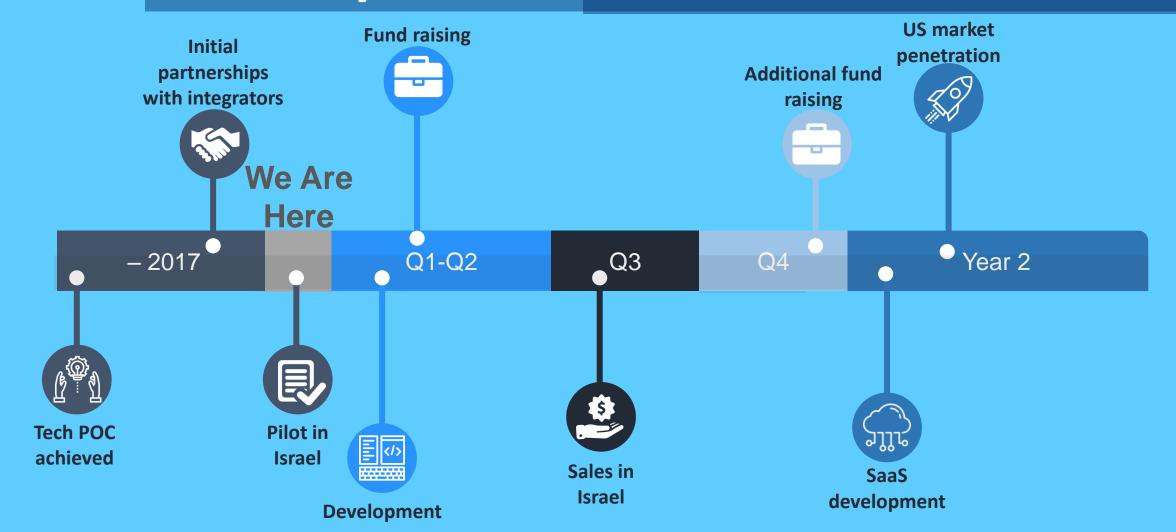


POTENTIAL CUSTOMERS

- Leumi
- Macabi
- Harel
- SuperSal

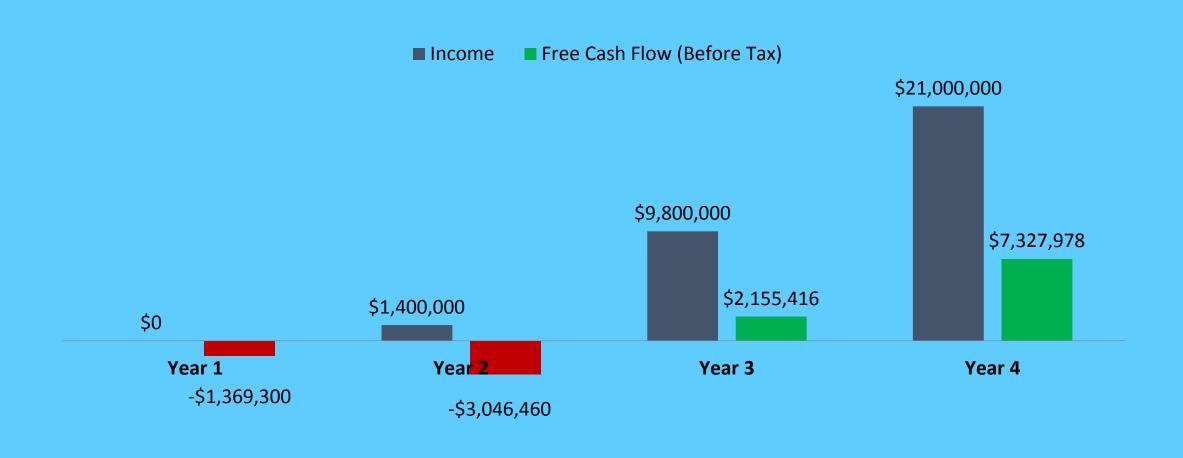


Steps for Success



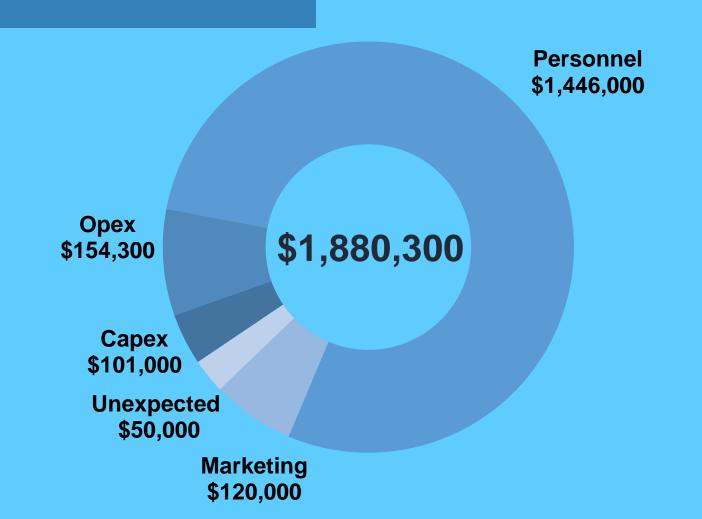


Financial Projection





Funds Needed







THANK YOU

for your time