

SnookerX

500M fans and 90M players in 120 countries are ready to go digital!

Photo: Christian Werner

The story up to now

Billiard is being played by millions worldwide, yet it's one of the few sports that didn't join the 21st century.

- It is a **Low Tech sport** without digitization for both players and clubs.
- Stakeholders have **no record** for their effort and zero offline experience.

The SnookerX vision

A **professional digital platform** connecting players & clubs, creating a unique multi-layered community.

Players train, play, compete and enjoy a new **enhanced gaming experience**. We stir all club activities, enhancing the services that club owners offer.

The technical cookbook

Real-time automatic **video tracking & analysis** & **Deep Learning algorithms**, provide the Billiard community a complete digital solution.

Business Model

- Clubs:** Monthly license of \$250 - \$1250.
- Players:** Freemium + \$5 monthly subscription.
- Fans:** Ad-hoc payments for live pro stats: \$1 per match. In-Play social betting.

Who we are



Nir Sharony | Founder & CEO

As MyHeritage's CTO for over 10 years, Nir brings a strong technological expertise in building consumer products and unique platforms. Nir brings years of experience, connections and know-how in the Billiard industry.



Eyal Argon | Director of Marketing

With 10 years experience in the Mobile marketing world, Eyal led the marketing efforts of top social gaming companies. The gamer enthusiasm and thrill, will lead the Billiard industry to new game and play methods.



Dr. Moshe Ben Ezra | Consultant

Dr. Ben Ezra brings extensive knowledge and experience in computer vision, embedded hard real-time systems and computational photography. His 25 years experience & proficiency is shaping the future of computer vision. He holds a PhD from the Hebrew University in Jerusalem.

Market

Billions dollar market
500M engaged Billiard fans
250K Billiard clubs
120 countries
90M amateur players worldwide

Funding goals

Looking to raise \$800K USD in Pre-Seed round