



REGULATED

Regulated.io

An Israeli company working with governments in the developing markets to help prevent fraudulent and predatory practices by cryptocurrency, binary options, gambling and forex companies.

Stage:

Product ready. Pre-revenue.
Bootstrapped.

Number of employees: 5

Market Size: \$450M-1.2B

Use of proceeds:

35% Sales and Marketing, 35% Operations, 20% Development, 10% Salaries

Management Team:

Anderson Mccutcheon, CEO - 8200 Alumni, Founder of Synereo. Ex: 888 Holdings, AMAYA, Riot Games.

Niv Schwartz, Director B2G - Founder Xinergy Global, APAC business and strategy expert.

Daria Kuznetsova, Director B2B - marketing, gambling and speculative finance expert, Ex: AnyOption, 888Holdings

Investment Opportunity

What we do

Regulated.io is an Israeli tech start-up that provides governments with a set of SaaS monitoring tools. *Regulated* products are developed specifically for the purpose of auditing and overseeing markets prone to predatory practises such as gambling, binary options and cryptocurrency operators.

Need/Opportunity

Technology, specifically the adoption of payments and smart devices grossly outpaces regulation and oversight in developing markets. Industries that are subject to strict regulation in mature markets are operating openly and aggressively in many African and LATAM markets.

Solution

Our team includes top experts in the fields of gambling, forex, cryptocurrency and binary options. We work with governments and regulators to develop efficient tools and frameworks that protect citizens from predatory practices and help governments monitor problematic companies.

Top milestones

MVP development completed. Development and Admin teams in place. 4 top industry experts recruited to our advisory board.

Revenue model

Regulated will charge governments for providing them with the SaaS and regulatory consulting services. Our goal is to become a long-term regulatory partner and provide due-diligence and certification services to the companies we oversee.

