

# Executive Summary

2019



## THE BUSINESS

### Renting free floating e-scooters for the public.

Today in the domain of e-scooters there are 2 main US actors : BIRD and LIME, the others are: WIND (Germany), DOTT (Amsterdam) and VOI (Sweden).

All these companies have in common the renting of e-scooters for the public in the big Europeans cities like PARIS, LYON, BERLIN, GENEVE, ZURICH and USA for Bird and Lime.

Regarding their economic model, they are all identical.

This market represents a potential of € 2000 BN in Europe and to develop it, we have created a concept that will not only differentiate itself from the other players on the market but will also have a significantly higher value for Users and Investors.

The price is all the same ,namely 1€ of cost service + 0.15€/min (for a 10 min ride the race costs €2.50).

To began we search 500000 €

## WHY INVEST IN US? AND OUR SOLUTION

### OUR EXCLUSIVE THINGS

- PARTNERSHIPS with **VISA**



1. We are the 1<sup>st</sup> company of e-scooters in the world to get an **TOTAL INSURANCE COVER** for the riders and for the material.
2. **Advanced scooters: stronger, waterproof, helmet included, USB port included, mobile phone holder included, HD camera included.**
3. Implanting on all French cities with more 50.000 inhabitants (many of these cities spend to 300.000 inhabitants in summer season), any bike or scooter company exists in these cities and we will be the **UNIQUE** service in these cities (already 50 cities agree).
4. Flagged branded scooters, in the big cities with a lot of tourists like Paris, London, Roma etc... our color will make the difference and we will win 1st a lot of tourist users and 2nd a free marketing all over the world (valued at several M€) favor has the share pictures on the social media (Facebook, Snapchat, Instagram).

## MARKET ACCEPTANCE

Until today more of 50 cities in **France** have accepted us, some of them:

**PARIS, LYON, BORDEAUX, CANNES, MONACO, MONTE CARLO, NICE, ANTIBES, MARSEILLE**

## OUR GOALS

To be the **leader in Europe** in a short time

To be the first company with **free concept and partnerships** win/win/win, users/partners/snap

To provide SNAP with a **very big value in 6 months**

To become a company with **millions of subscribers on the social networks** thanks to our tourists riders and to our flag e-scooter.

## WHAT THE TRIP?

- The scooter is an unique traffic transport
- To exploit it, you have to be creative
- We propose two solutions:
  - change the world
  - make our riders happy and winners

