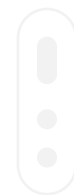


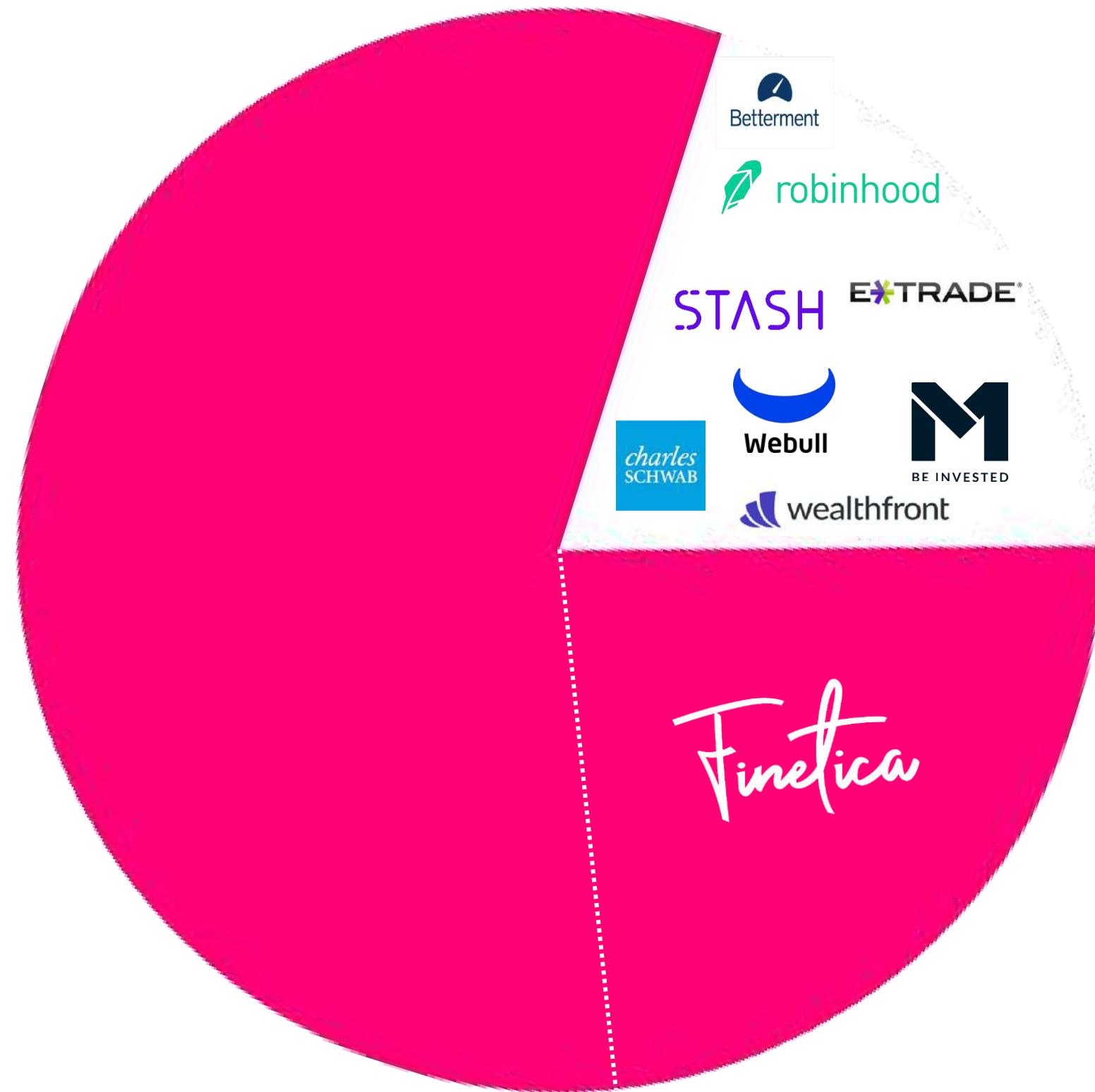
Finelica
Easy. Simple. Investing.



Big Problem

67% of Millennials & Gen Z find investing in the stock market scary or intimidating

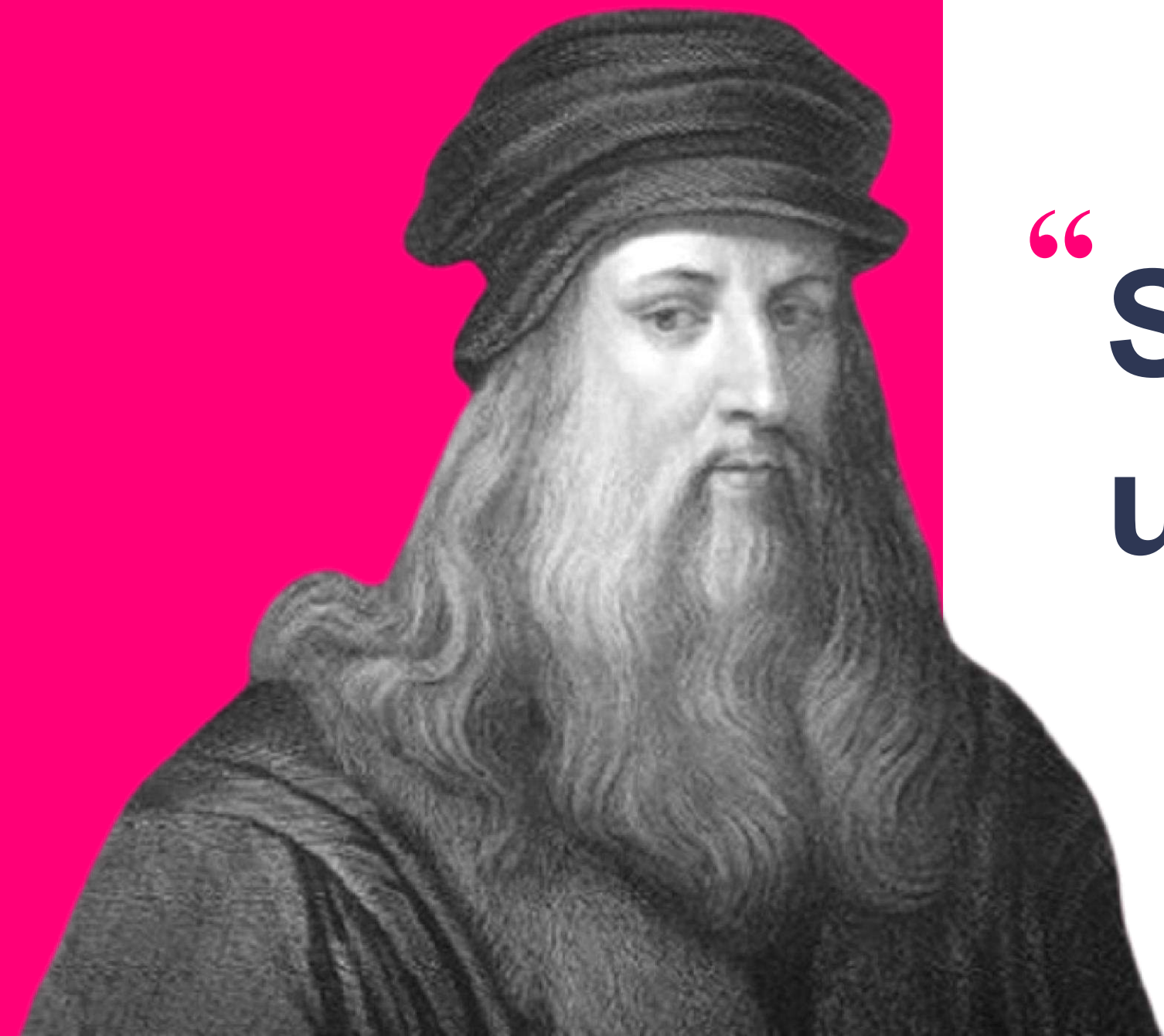




Only 15% of US families directly owned stock in 2019

Can we make it 40% ?

Yes We Can



**“Simplicity is the
ultimate sophistication”**

K.I.S.S.



\$50B
Net Worth



\$40B
Net Worth



\$100B
Net Worth

Less is More

Id 241

Religion:	Christian
Children:	None
City:	Odessa, Ukraine
Marital status:	Single
Height:	174 cm
Weight:	60 kg
Eyes color:	Blue
Hair color:	Blond
Education:	College degree
Occupation:	Student
Languages spoken:	English (fluent). French (fluent)

Eugene Withers



About him:

What I appreciate in men it is nobility intelligence,decency and capability to f always dreamt to meet a sensible man. I dream to meet the serious man who looking for wife abroad and is ready to settle down.

I have many interests, most of all I enjoy decorating my apartment and making it cozy, comforta pleasant to eye. I miss my right one to share all pleasure of life with and to do things for.

Im a very energetic and goal oriented person.Despite this Im also a hopeless romantic,who beli a family based on genuine love and common respect. I belong to those women who realize ther in common life, in cares about family and children

Telstra 1:24 am 63%

Done

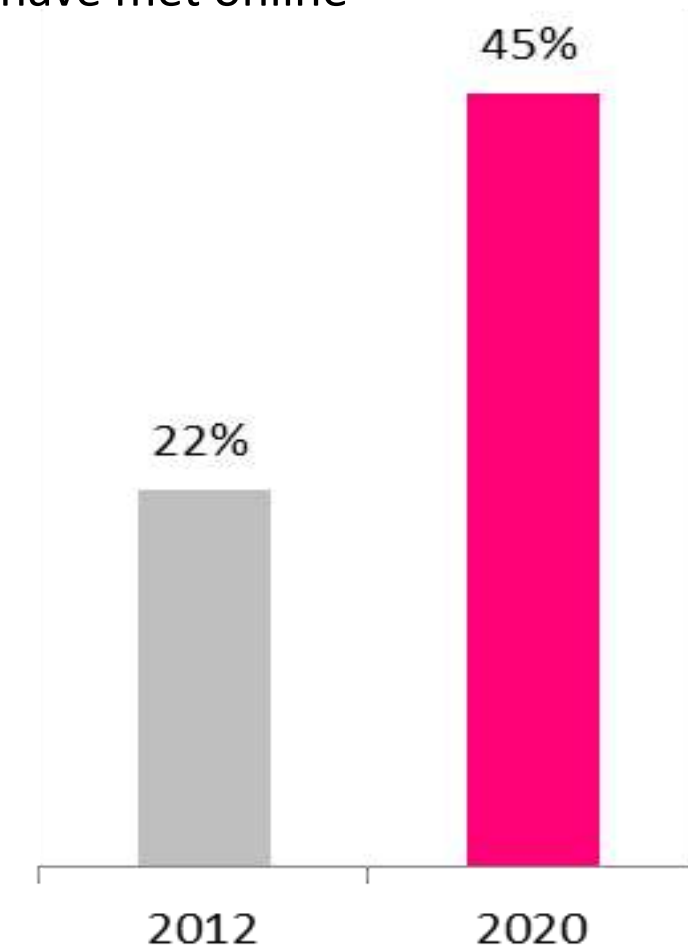


Elise, 20

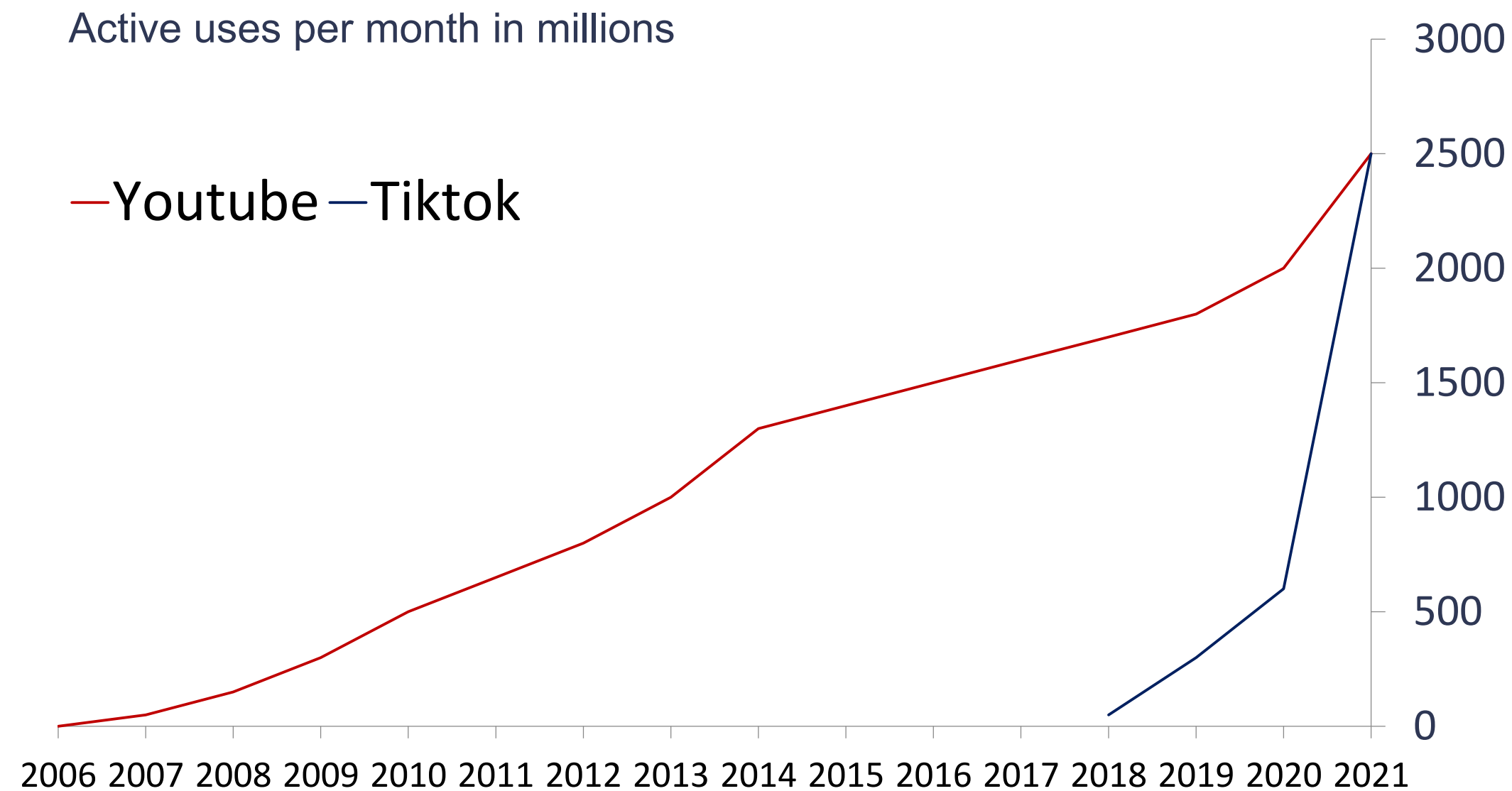
10 kilometers away Active 1 minute ago

I like art and pizza and animals and wine, if u don't like those things it's ok as long as u like giving oral

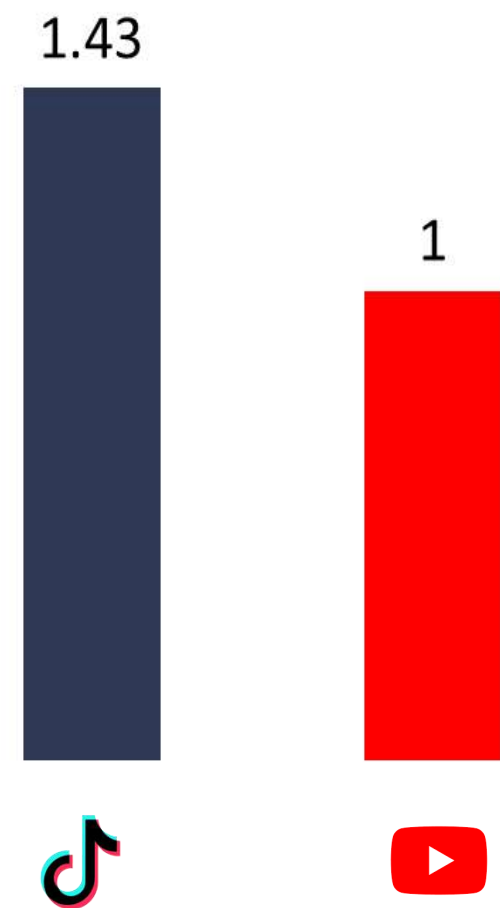
How many heterosexual couples have met online



Less is More



Billion hours per day





Less is More

By bringing **maximum simplicity** to saving & investing, we help **every day people** get more bang for their buck.



How it Works

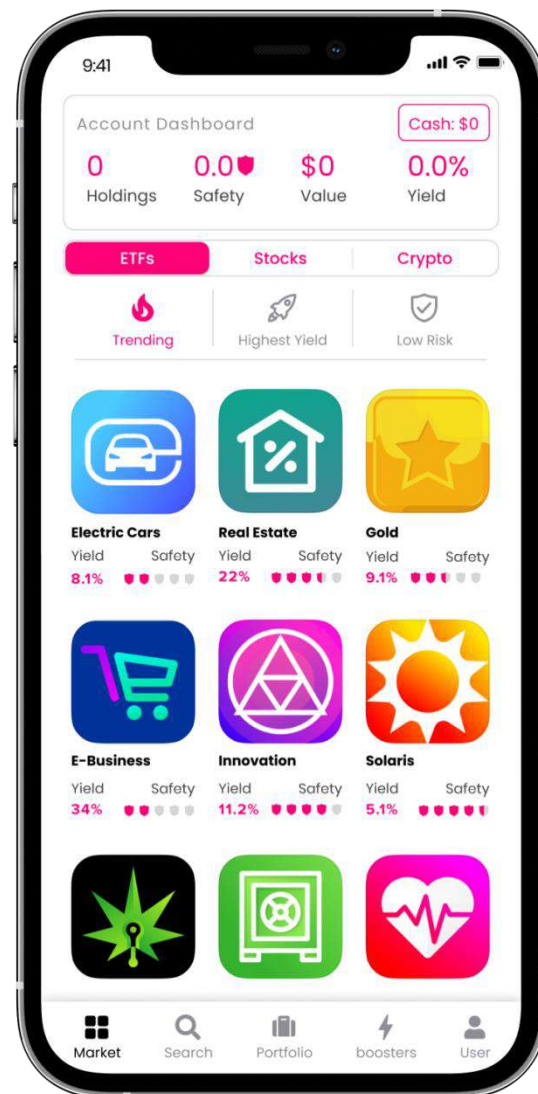
Finetika

Easy. Simple. Investing.

01

“Oh it looks familiar, like the App Store”

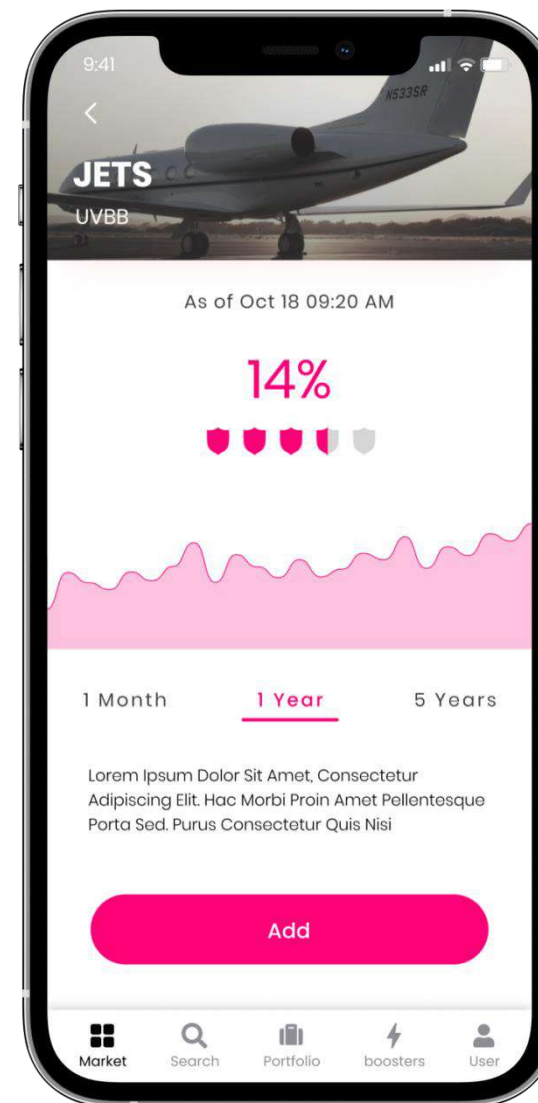
Super simple and user friendly marketplace for ETFs, stocks or crypto currencies.



02

“Ok, it's simpler than I thought”

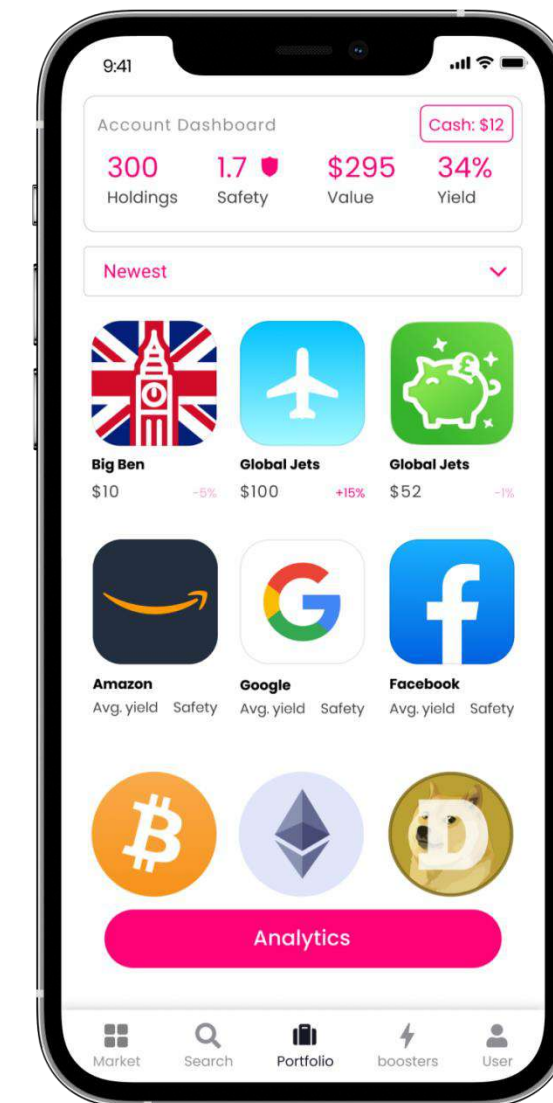
Yield and Safety (risk) presented in the simplest way ever: % and shields (0 to 5)



03

“I like it”

Super simple and user friendly portfolio UI



How it Works

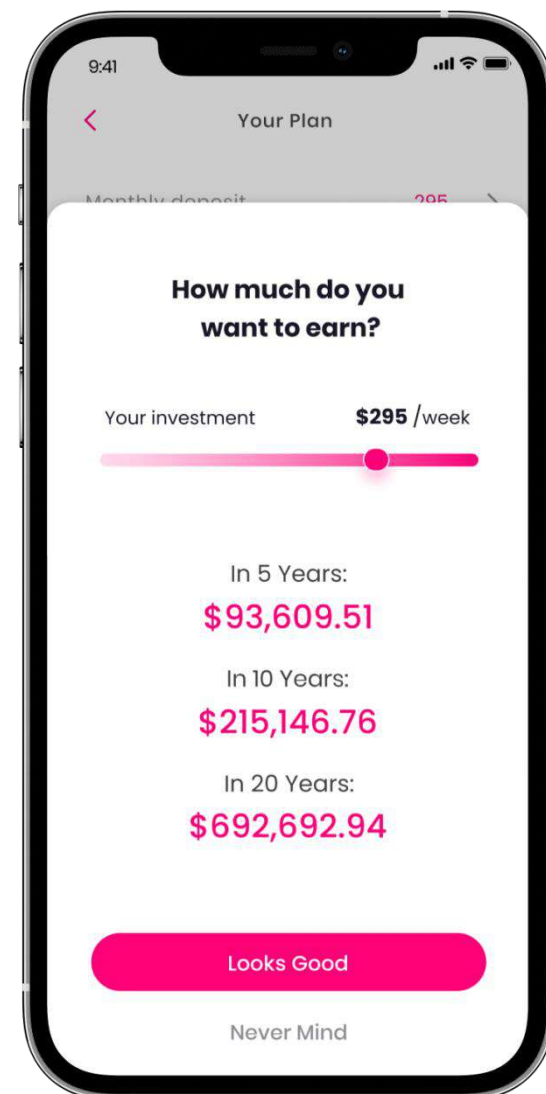


Easy. Simple. Investing.

04

“In 10 years I can buy a house!”

Build your wealth by slow and steady Investing each month



05

“These guys are nuts!”

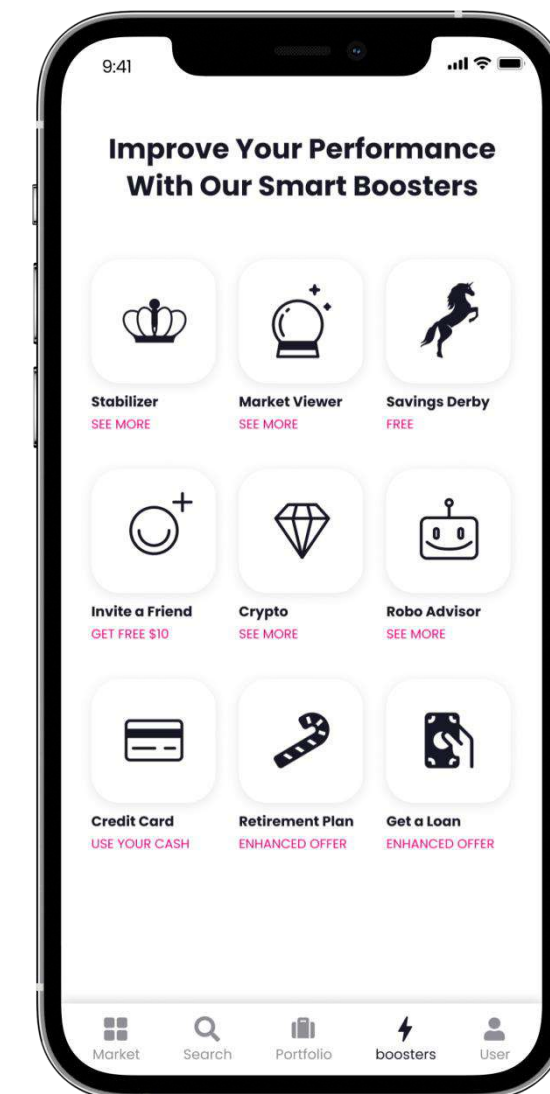
We don't charge subscription or trading fees. You can save and invest for free



06

“That looks interesting”

Use our smart boosters to gain new skills, improve your portfolio and maximize your profits



Why Now?

- Fractional solutions made investing much more accessible
- Amateur investors rush into share & crypto markets in record numbers
- Mobile FinTech market is exploding



4.7B

Overall Finance app installs
between Q1 2019 and Q1 2021

400M

Finance app installs between Q1
2019 and Q1 2021 in North
America

#1

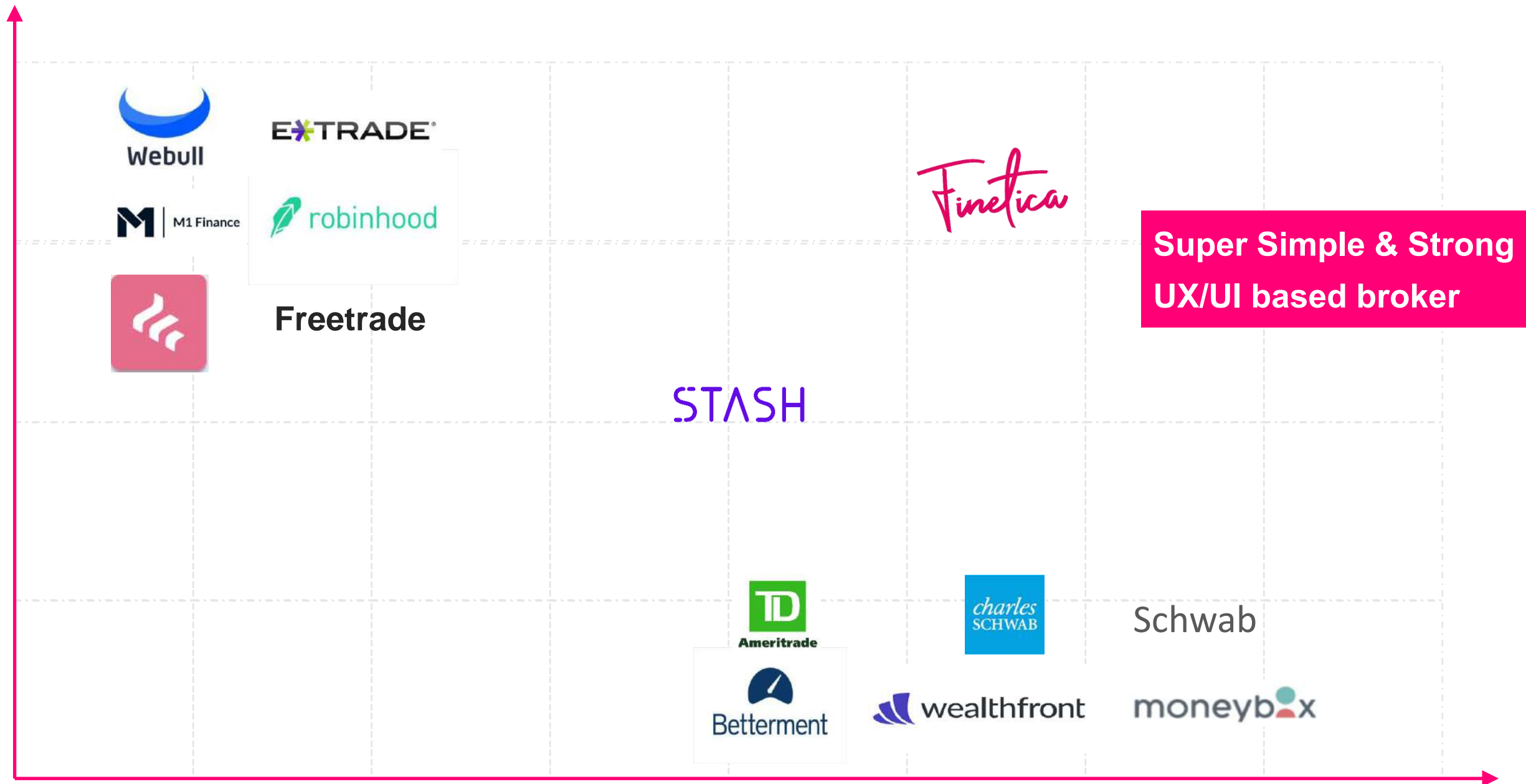
Market of Finance app installs in
2020 was India, followed by
Brazil, Indonesia and US

Top markets by number of Finance app installs (Q4
2020 & Q1 2021)



The main problem in the B2C Fintech market is the unit economics.
By simplifying the onboarding process and the first engagement with the product we are aiming to achieve highest retention rate and lowest CAC in the market.

**Brokers –
Active &
Complicated**



**Super Simple & Strong
UX/UI based broker**

**Robo Advisors –
Passive & Simple**

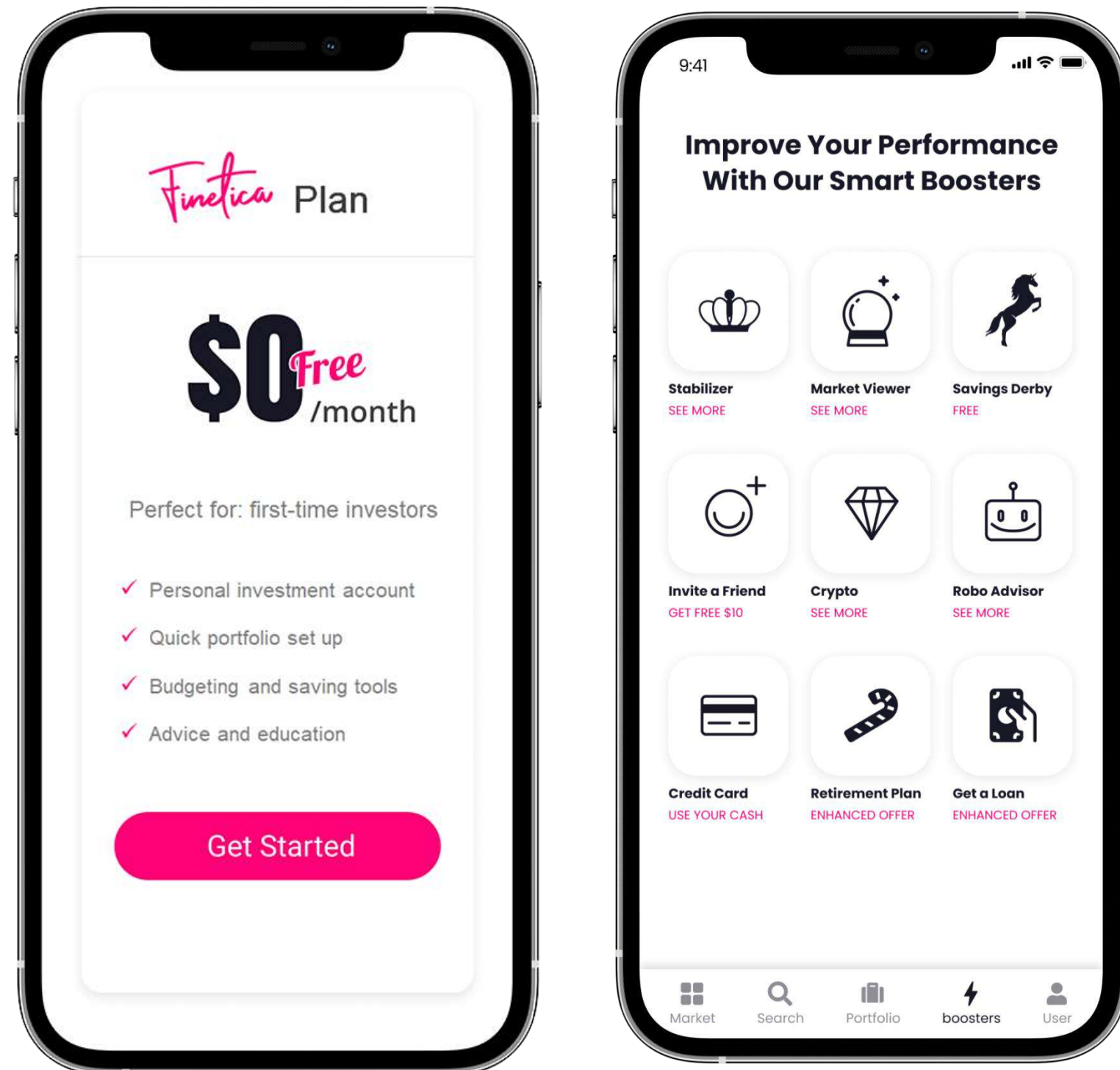
Low acquisition cost & High retention rate

- Free & Simple
- Made for Beginners
- Targeting untouched segments
- Different marketing channels
- Different retention strategy



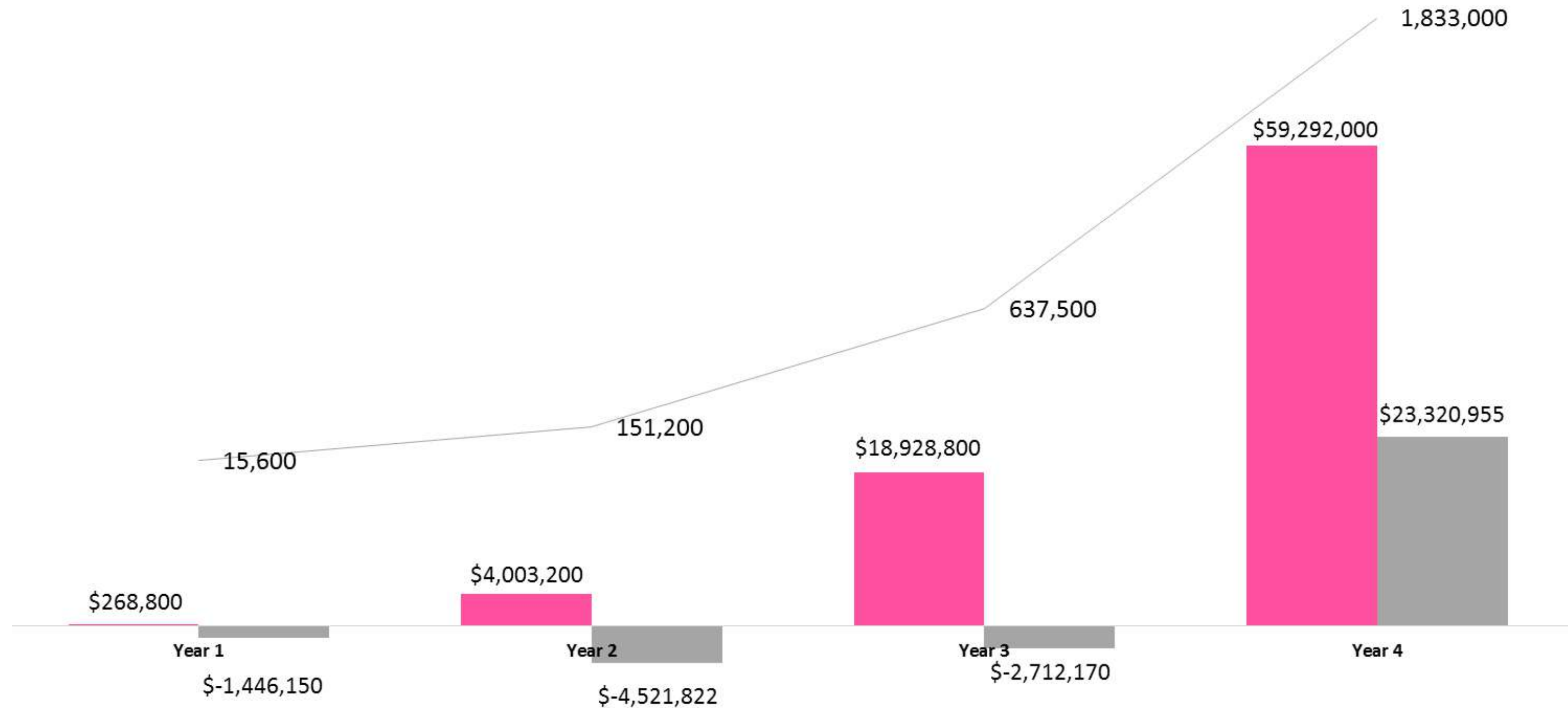
Revenue Model

Finetica will integrate and charge for 3rd party financial solutions “Boosters”



Financial Goals

Revenues Cash Flow Before Taxes Active users



What's Done?

MVP ready

- Finetika.Inc is a US (Delaware) based company
- Partnership with ALPACA US based broker dealer
- SVB business account



What's Next?

Seed Funding

- Attain SEC advisory licensing + Collateral
- 15,000 Active users in the US

Finetika

Thank you