



Business Presentation Deck 2021

Look Into the Future of Trading

AXIS-Z is a Virtual Reality charting software that enables users to become more prolific day traders on several different stock & crypto markets.



The software will allow users to trade without screens and information limitations. It will be compatible with most VR glasses currently on the market and existing accessories.



6 Average amount of screens used by online Stock Traders



Multiple Screens vs Virtual Reality

| |  |  |
|----------------------|---|---|
| Focus | ✓ | ✗ |
| Portability | ✓ | ✗ |
| Cost Effective | ✓ | ✗ |
| No Space Limitations | ✓ | ✗ |

Key Market Data



13.9 Million

Population of Online Day Traders Globally



\$35 Billion

Projected Market Size of VR Industry across existing Industries 2025



\$1.6 Billion

Projected Size of Trading Software 2027



The Use of VR across Industries

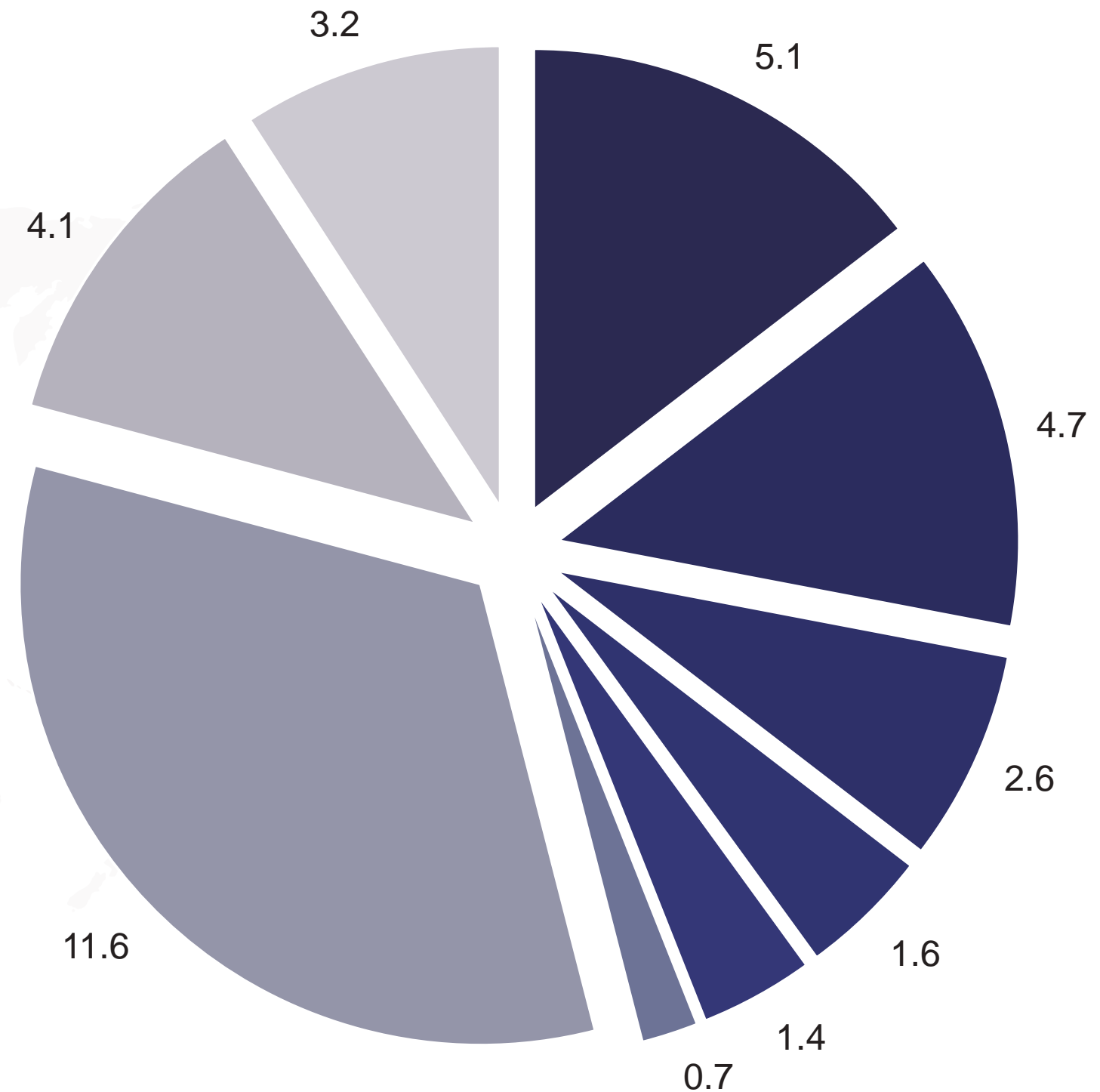
Predicted Market Size of VR applications across Industries by 2025 (in billions)

Enterprise and public sector – **\$16 billion**

- Healthcare – **\$5.1 billion**
- Engineering – **\$ 4.7 billion**
- Real Estate – **\$2.6 billion**
- Retail – **\$1.6 billion**
- Military – **\$1.4 billion**
- Education – **\$0.7 billion**

Consumer – **\$18.9 billion**

- Video Games – **\$11.6 billion**
- Live Events – **\$4.1 billion**
- Video Entertainment – **\$3.2 billion**



Product Key Features



VR Workspace: Unique, **easy-to-use** interface dedicated for day-traders. Designed by professional traders. Comfortable for continuous use.



Real-time Collaboration: Voice conferencing and **Workspace-Sharing** capabilities between users in the same organization



Infinite Workspace: Add as many data as you can to keep in focus. Save, Load and Share your layouts.



Live Financial Data: Interactive charts with drawing tools and indicators. Market news feed and financial reports. Financial TV channels broadcasting.



Voice Recognition & Configurable Hotkeys: Place Trades by voice commands or hotkeys for immediate action on market changes.



Voice Recognition technology for communication with other traders and system processing of trades

How It Works?

01

Get VR Goggles you prefer.
We support most of them.

02

Connect your brokerage account.
Set up your workspace.

03

Immerse in a distraction-free virtual environment to keep
focused on the current market state, and make more
prolific trades.



Value Proposition



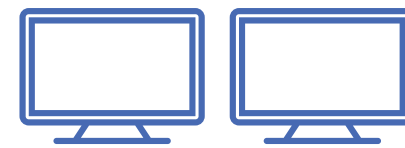
01

Different price and feature tiers, creating both **B2C and B2B revenue streams**.
Solid **Go-To-Market strategy**.



03

Help companies **minimize spending** required for large trading offices by allowing traders to work remotely.



02

No more dependence on many screens. One workspace with no space limitations. Engaging tool that will **increase retention and LTV**.



04

Stay connected. Collaboration tools and Workspace sharing capabilities.

Future Developments



AR Support



Marketplace Engine



Competition



 **TC2000**



 **Swissquote**
THE SWISS LEADER IN ONLINE BANKING

eSignal


TradingView

GMO


SPECTRE.AI

COMARCH

Competitive Edge

| | axis  |  TC2000 |  TradingView | eSignal  |  | COMARCH  |
|-------------------------------------|--|--|---|---|---|---|
| Available in Virtual Reality | ✓ | ✗ | ✗ | ✗ | ✓ | ✓ |
| Easy Navigation | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |
| Targeting Individual Traders | ✓ | ✗ | ✓ | ✗ | ✗ | ✗ |
| Portable Workspace | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Collaboration Features | ✓ | ✗ | ✗ | ✗ | ✓ | ✓ |
| Financial Channels Applications | ✓ | ✓ | ✓ | ✓ | ✗ | ✓ |

Go To Market



Pilot Market

Europe/UK and USA

01



Target Audience

- Individual Traders
- Corporate Clients

02



Business Systems

- B2B
- B2C

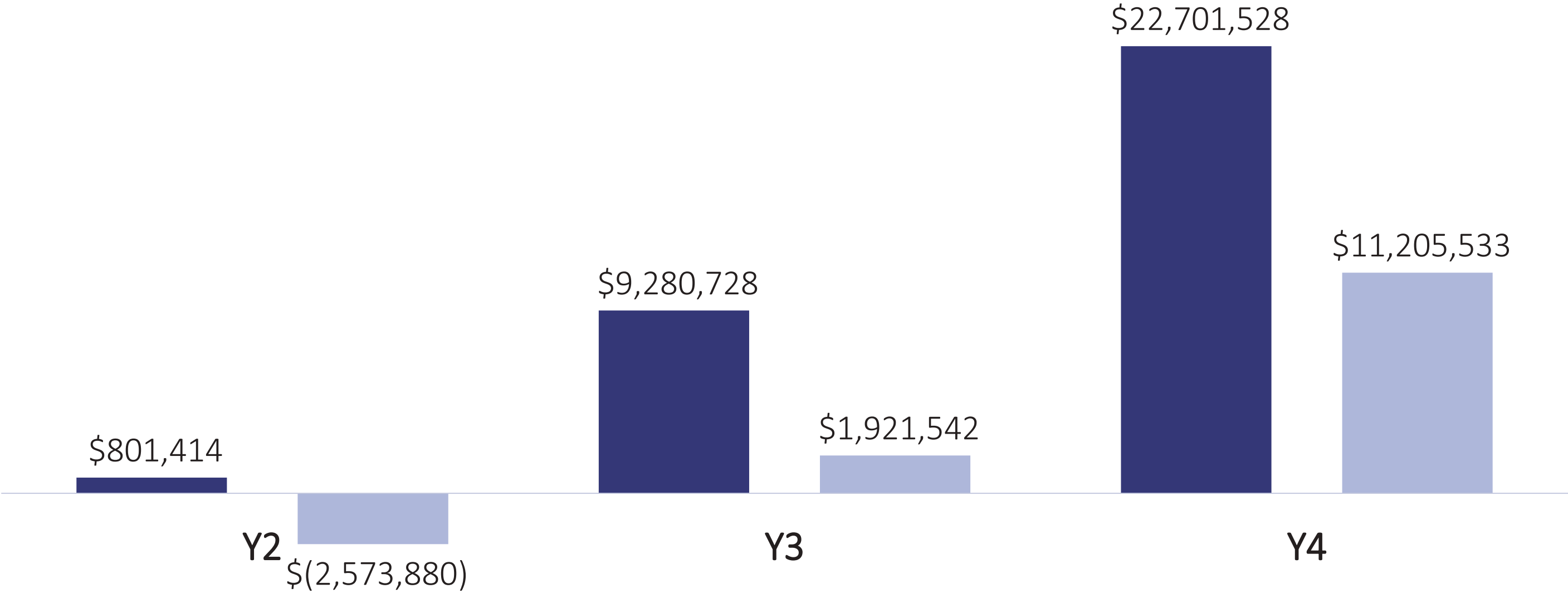
03



REVENUE STREAMS



CASH FLOW



Timeline & Use Of Funds



Required Funding

\$516,208



Use Of Funds

- Development
- Go to Market



Pre-Money Valuation

\$1.34 Million

Y1 Q1-Q2 ▼

- Compatible with basic VR system
- Trade processing capabilities

Y1 Q3-Q4 ▼

- Roll out core features
- Compatible with multiple VR systems

Y2 Q1-Q2 ▼

- Pilot in markets across Europe and the United States
- Ability to trade on multiple indices

Y2 Q3-Q4 ▼

- Expansion across existing European & North American markets
- Release of all software package types

Founders



Rasim Muradov

CEO

Pattern Day Trader
for more than 3 years.
Founder of Think-Smart Israel
as an Electrical Engineer.
Speaks 5 languages:
Hebrew, English, Russian,
Azerbaijani, Turkish.



Dmitri Lapchinski

CTO, VR Producer

6+ years in VR development,
UX/UI design, and VFX.
Strong Project & Product Management
skills gained in two previous startups.
Team Lead at world's most visited VR-
video streaming website.
Master's degree in IT & Design.

Thank You

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