



The Need:

Focus is required for the most effective trading strategies, which can be difficult when traders have expansive set ups with multiple screens.

Required Funding: \$516K

Use of Funds: Development of Software MVP

The Team:

Rasim Muradov, CEO

Founder of Think-Smart Israel as an Electric Engineer;
Speaks 5 languages : Hebrew, English, Russian, Azerbaijani, Turkish; Pattern Day Trader for more than 3 years

Dmitri Lapchinski, CTO-VR Producer

6+ years in VR development, UX/UI design, and VFX.
Strong Project & Product Management skills gained in two previous startups. Team Lead at world's most visited VR-video streaming website. Master's degree in IT & Design.



Contact:

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Our Solution:

Axis-Z is a Virtual Reality charting software that enables users to become more prolific day traders on several different stock exchanges/indexes. The platform utilizes VR to give traders the opportunity to maintain all necessary windows on one interface

Value Proposition

- Different price and feature tiers, creating both B2C and B2B revenue streams. Solid Go-To-Market strategy.
- No more dependence on many screens. One workspace with no space limitations. Engaging tool that will increase retention and LTV.
- Help companies minimize spending required for large trading offices by allowing traders to work remotely.
- Stay connected. Collaboration tools and Workspace sharing capabilities.

The Market:

13.9 Million

Population of Online Day Traders, Globally

\$1.6 Billion

Projected Size of Trading Software Industry, 2027

KPI's for Go-To-Market:

- Pilots in US and Europe/UK market
- Engage with individual traders and corporate clients

